

# **Vibrant Communities**

## **Privacy Notice**

This notice is provided for clarification on what information the Council needs in order to provide a Vibrant Communities Service to East Ayrshire residents.

Vibrant Communities works with all sectors of the community including children and young people, adults and older people, and the wider community to develop sustainable communities and reduce inequalities through prevention and early intervention. The team is responsible for the delivery and facilitation of a wide range of services and interventions locally all of which have the shared ethos, practice and vision of co-production; valuing local people and recognising them as assets; building social networks; promoting reciprocity and inclusion and equality. Vibrant Communities works 'with and for' local communities rather than 'doing to' them. The aim is to balance the relationship between those who design and deliver services and the people who ultimately use them.

It is necessary for the Council to gather, collect, store and process personal information to assist in the running and provision of these services. The Council puts measures in place to protect the privacy of individuals throughout this process.

### **Who is responsible for your information?**

All personal information is held and processed by East Ayrshire Council in accordance with Data Protection law. For information on the role of Data Controller, Data Protection Officer and Contact Details for the Council, please refer to the '[Privacy Statement](#)' on the Council's website:

### **What information do we need and why?**

The Council will collect personal information about you or your household composition. This information will include information such as:

- Details about you and your household composition (your partner or dependants), such as, your name, address, telephone number, email address, date of birth;

We will use this information to provide a Vibrant Communities Service. We will check some of the information with other sources to ensure the information provided is accurate.

If this information is not provided it may affect our ability to process an application or provide a service.

### **What is the lawful basis for processing the data?**

The lawful basis for processing personal data are set out in Data Protection legislation. In this case the lawful basis for processing individuals' data are:

- (1) Legal Obligation - the processing is necessary for the Council to comply with

- the law
- (2) Public task - the processing is necessary to perform a task in the public interest or for official functions, and the task or function has a clear basis in law
  - (3) Contract – the processing is necessary for the performance of a contract

The information is required by the Council in order to carry out its duties under the Local Government Scotland Act 2003 and associated Regulations including:

- (1) Housing (Scotland) Act 2014
- (2) Community Empowerment (Scotland) Act 2015
- (3) The Requirements for Community Learning and Development (Scotland) Regulations 2013
- (4) Equality Act 2010
- (5) Children and Young People (Scotland) Act 2014
- (6) Education (Scotland) Act 2016
- (7) Regulation of Care (Scotland) Act 2001

### Special Category Data

Data Protection legislation defines Special Category Data as data relating to the processing of personal data regarding racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership and the processing of genetic data, biometric data, data concerning health or data concerning a person's sex life or sexual orientation.

The Council will have a requirement to process some types of Special Category Data and in particular:

- racial or ethnic origin information for monitoring purposes
- health information to support the delivery of Health & Wellbeing Services such as Activity on Prescription; ChooseLife; Your Path to Mental Health & Wellbeing; My Life Plan; Play Therapy etc.

The lawful basis for processing Special Category Data is:

- (1) The processing is necessary for reasons of substantial public interest, on the basis of Union or Member State law which shall be proportionate to the aim pursued, respect the essence of the right to data protection and provide for suitable and specific measures to safeguard the fundamental rights and the interests of the data subject;

### **Who will we share your information with?**

To enable the Council to provide these services we may share information under our legal obligations with partner organisations, including:

- Health & Social Care Organisations such as NHS Ayrshire & Arran and East Ayrshire Health & Social Care Partnership;
- Police Scotland and other criminal investigation agencies;
- Scottish Public Services Ombudsman;
- The (UK) Information Commissioner;

- External Regulators
- Scottish Government
- Registered social landlords;
- Housing Associations

The Council will also make any disclosures required by law and may also share information with other bodies responsible for detecting/preventing fraud or auditing/administering public funds.

The Council is required by law to participate in the National Fraud Initiative (NFI) data matching exercises and information may be provided to the Cabinet Office for NFI purposes and will be used for cross-system and cross-authority comparison for the prevention and detection of fraud.

### **How long do we keep your information?**

The Council will only keep your personal data for as long as necessary. Full details of how long it retains personal data can be found in the Council's [Retention Schedule](#). After this time personal data will be securely destroyed.

### **Providing accurate information**

It is important that we hold accurate and up to date information. If any details have changed, or change in the future, then individuals should ensure that they inform Vibrant Communities as soon as possible so that they can update their records.

### **Individuals' data processing rights**

Under data protection legislation, individuals have the right to request access to information about them that the Council holds. Further details can be found in the Council's [Privacy Statement](#).

Individuals also have the right to:

- object to processing of personal data that is likely to cause, or is causing, damage or distress
- prevent processing for the purpose of direct marketing
- object to decisions being taken by automated means; and
- in certain circumstances, have inaccurate personal data rectified, blocked, erased or destroyed
- in certain circumstances, transfer their data to another organisation (data portability)

Individuals can contact the Council regarding their data protection rights and the processing of their data. Details of how to do this can be found on the Council's Privacy statement.

If individuals have a concern about the way the Council is collecting or using their personal data, they should raise their concern in the first instance with the Councils' Data Protection Officer; contact details can be found on the Councils' [Privacy Statement](#).