

Southern Locality Plan

Final Working Draft

July 2018

Introduction

Welcome to the plan for East Ayrshire's Southern Locality ("the Locality Plan").

This is our first Southern Locality Plan; it sets out our shared priorities for improving health and wellbeing in Ballochmyle, Cumnock and the Doon Valley and identifies actions to be carried out in 2018-19 to help achieve positive outcomes in these communities.

Successfully delivering the Locality Plan contributes to achieving:

- the Community Plan: [Wellbeing Delivery Plan 2018-21](#);
- the Integration Joint Board's [Strategic Plan](#);
- the [Local Police Plan 2017-20](#)
- the [Local Fire and Rescue Plan for East Ayrshire 2017](#)

These documents set out the strategic context and direction in detail, the Locality Plan therefore does not repeat this information.

Many communities in the Southern Locality also already have Community Action Plans in place. These action plans cover a wide range of interests which have been identified at a community level; from town centre regeneration and developing the local economy to heritage and the environment. A significant number of these activities may have a positive effect on people's health and wellbeing and as such, are linked to and considered within the Locality Plan.

Southern Locality communities with Community Action Plans are:

- [Logan, Lugar and Cronberry](#)
- [Mauchline](#)
- [New Cumnock](#)
- [Sorn](#)
- [Dalmellington](#)
- [Drongan, Rankinston and Stair](#)
- [Patna](#)
- [Netherthird, Craigens and Skerrington](#)
- [Muirkirk](#)
- [Cumnock](#)
- [Ochiltree and Skares](#)
- [Catrine](#)

Auchinleck's Action Plan will be in place in early 2019.

People having a say about their priorities for improving their health and wellbeing and their community is at the heart of everything we do. Engaging with local groups and networks is a continuous part of working together in localities.

Through delivery of our Action Plan, we will co-ordinate and drive health and wellbeing improvements in the Southern Locality communities. We ask that you engage with the plan, get involved in its activities and share it with as many people as possible, especially people working and living in Ballochmyle, Cumnock and the Doon Valley.

If you would like to be more involved, **join our Network** or would like more information, please contact us on:

HSCAdmin@east-ayrshire.gov.uk

You can also phone us on 01563 576000 asking for the Health and Social Care Partnership admin team, or by Textphone: 01563 576167.

East Ayrshire

In East Ayrshire, we know that planning and working together in localities will help our communities improve.

At a strategic level, working in localities means having a co-ordinated approach to how different agencies work together on a geographical basis. These Community Planning Partners are:

East Ayrshire Council	NHS Ayrshire and Arran
East Ayrshire Health and Social Care Partnership	Strathclyde Partnership for Transport
Police Scotland	Scottish Fire and Rescue
Scottish Enterprise	Skills Development Scotland
Ayrshire College	Voluntary Action East Ayrshire (Third Sector Interface)
Ayrshire Chamber of Commerce	The Community- through representatives of Community Councils and Community Steering Groups

Operationally, localities are the setting for employees from all these agencies, together with primary care contractors and other community partners to make decisions to deliver service improvements and to influence how resources are targeted for local priorities.

There are three Locality Groups, which meet regularly for this purpose:

- Northern Locality Group: covering Annick and the Irvine Valley;
- Kilmarnock Locality Group: covering Kilmarnock, including Crosshouse and Hurlford; and
- Southern Locality Group: covering Ballochmyle, Cumnock and Doon Valley.

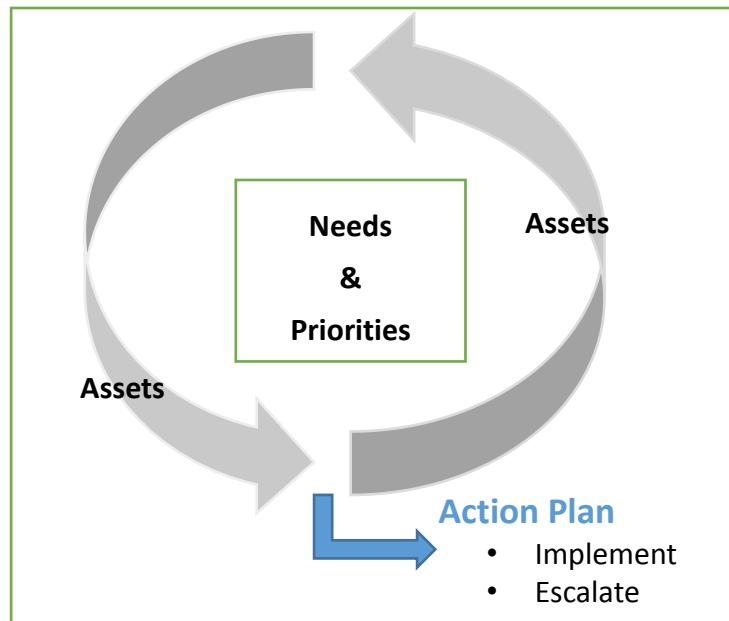
Locality Groups influence local decisions and resources in a number of ways including; via the HSCP's Strategic Planning Group, the Community Planning Partnership's Executive Group and in the use of [participatory budgeting](#).

Southern Locality

This is the Plan for the Southern Locality. Our vision is:

“Our communities, through Locality Planning Groups, are key participants in designing and delivering initiatives that achieve improvements for their health and wellbeing.”

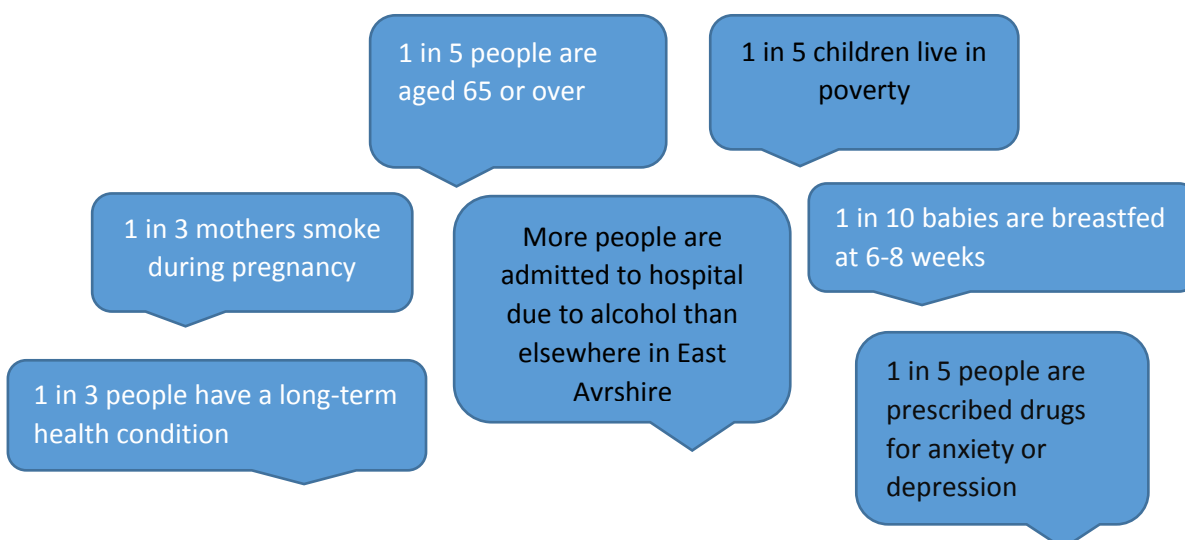
The Plan is based on the model shown below:



We think about strategic direction in East Ayrshire, the needs and priorities of the locality, alongside the assets communities have, to identify action areas. The Locality Group, working with relevant partners, then either has the levers to implement improvements or seeks to influence decisions in the broader strategic arena.

Needs

We know a lot about the needs and characteristics of the Southern Locality. A few key facts relating to the health and wellbeing of the area are:



Full details can be found in the published [Needs Assessment](#).

Priorities

We have talked to people in Southern Locality communities about what is important to them and a number of priority areas have emerged:

Develop resources around GP (MDT) / resource centre	Improve community engagement / community spirit
Affordable, accessible transport	Prevention and early intervention
Getting information to communities	Joined-up holistic approach involving partners
Making more use of local services	More jobs to reduce poverty
Promoting positive stories	Challenging the culture
Reduce isolation in communities	Community owned investment plan

We will focus on a number of these in our first planning period and these are set out in detail in our Action Plan below. The Action Plan is a live document that will be continuously reviewed in light of progress and feedback from partners.

Assets

We know that communities have a vast range of strengths and resources that naturally support people to improve their health and wellbeing.

These can be anything from community spirit, to organisations and groups active in the area, to facilities and places to meet. Community Planning Partner organisations and the independent sector then add to the assets available in a community such as; Vibrant Communities outings, classes and exercise programmes, Community Connectors working in GP practices and physical activity programmes for older people who live in care homes.

All of these combined are the tools and resources the locality has at its disposal to tackle issues and create improvements. Our Plan is based on either identifying gaps in the locality's toolbox and filling them, or building on things that are already in place.

Progress

Progress has already been made since we first asked how to improve wellbeing in the Southern locality:

- Bellsbank community are exploring access to community transport links;
- Dalmellington GP Practice secured a youth counsellor following the success of a volunteer led initiative; and
- The DWP is actively considering proposals relating to video links following issues raised about travel time and welfare benefits requirements.

Southern locality communities decided to fund a number of projects through participatory budgeting funds made available through the Locality Planning Group. The full list of projects is available in Appendix 1 below; we look forward to bringing an update on their progress.

Moving On

We have agreed our Action Plan for the Southern Locality for the coming months and years. The Action Plan is a live document that will be continuously reviewed and updated:

Action Plan

Short Term				
1.0 Community Information and Engagement				
<i>Where are we now?</i>	<i>What will we do?</i>	<i>Where do we want to be?</i>	<i>By when?</i>	<i>How will we know?</i>
Communities want better access to information, including positive stories, to help them improve their health and wellbeing.	<ul style="list-style-type: none"> • Co-ordinate and communicate Southern Locality health and wellbeing information via: <ul style="list-style-type: none"> ○ Online and social media ○ Local Events ○ Network news and views ○ MyEastAyrshire/other preferred community resource platform 	<ul style="list-style-type: none"> • Improve awareness of local assets, successes and opportunities for improving health and wellbeing, • People in communities feel more engaged with local activities 	March 2019	<ul style="list-style-type: none"> • Social media reach • Event attendance • Feedback
2.0 Locality Planning Group and Local Networks				
<i>Where are we now?</i>	<i>What will we do?</i>	<i>Where do we want to be?</i>	<i>By when?</i>	<i>How will we know?</i>
The Locality Planning Group is developing its membership and needs to be connected to community networks to be effective.	<ul style="list-style-type: none"> • Continuously review and update membership in line with priorities and action areas, • Connect to local networks via: <ul style="list-style-type: none"> ○ 17/18 PB projects ○ Community Steering Groups ○ Local groups and organisations 	<ul style="list-style-type: none"> • The Locality Planning Group is well placed to deliver this Plan and work towards the vision for Localities. • The Locality Planning Group has an established network of locality contacts who are actively engaged in informing and progressing activity 	March 2019	<ul style="list-style-type: none"> • Social media reach • Level of engagement/response • Feedback
3.0 Co-production				
<i>Where are we now?</i>	<i>What will we do?</i>	<i>Where do we want to be?</i>	<i>By when?</i>	<i>How will we know?</i>
The Locality Planning Groups is developing its ability to co-produce ways to tackle locality priorities.	<ul style="list-style-type: none"> • Hold a follow up Co-production session. • Co-produce the actions and activities in this Plan. 	<ul style="list-style-type: none"> • Locality initiatives, projects and activities are co-produced. 	March 2019	<ul style="list-style-type: none"> • Feedback

4.0 Participatory Budgeting				
<i>Where are we now?</i>	<i>What will we do?</i>	<i>Where do we want to be?</i>	<i>By when?</i>	<i>How will we know?</i>
Opportunities for improving the use/promotion of Participatory Budgeting have been identified from 17/18 programme.	<ul style="list-style-type: none"> • Develop PB toolkit for future use. • Promote future PB opportunities through communication and via networks. 	<ul style="list-style-type: none"> • Southern Locality communities get maximum benefit from PB. 	October 2018	<ul style="list-style-type: none"> • Toolkit published • Feedback
Medium- Longer Term				
1.0 Social Isolation and Loneliness				
<i>Where are we now?</i>	<i>What will we do?</i>	<i>Where do we want to be?</i>	<i>By when?</i>	<i>How will we know?</i>
People have told us loneliness and social isolation prevents them from improving their health and wellbeing.	<ul style="list-style-type: none"> • Develop a co-ordinated approach to more effectively tackle social isolation in the Southern locality: • Understand who experiences/is at risk of experiencing loneliness and/or social isolation, • Map assets already in place to support people, • Identify gaps and solutions. 	<ul style="list-style-type: none"> • Progress has been made in developing a co-ordinated approach to tackling social isolation and loneliness 	March 2019	<ul style="list-style-type: none"> • TBC
2.0 Transport				
<i>Where are we now?</i>	<i>What will we do?</i>	<i>Where do we want to be?</i>	<i>By when?</i>	<i>How will we know?</i>
People in the Doon Valley have told us limited availability and accessibility of good quality transport links prevents them from improving their health and wellbeing.	<ul style="list-style-type: none"> • Explore opportunities for working together with Economy & Skills-led improvement initiatives. • Explore how people are using SDS payments and promote how this can be used to get help with accessing transport. 	<ul style="list-style-type: none"> • Southern locality views represented in improvement initiatives. • Opportunities for improving transport links are identified. 	March 2019	<ul style="list-style-type: none"> • TBC

3.0 Mental Health				
<i>Where are we now?</i>	<i>What will we do?</i>	<i>Where do we want to be?</i>	<i>By when?</i>	<i>How will we know?</i>
People should be encouraged to discuss Mental Health issues openly, to improve their overall health and wellbeing.	<ul style="list-style-type: none"> Develop and deliver mental health awareness 'train the trainer' training for LPG and people in communities. 	<ul style="list-style-type: none"> People have a better understanding of what they can do to look after and maintain their mental health and wellbeing 	March 2019	<ul style="list-style-type: none"> Attendance at train the trainer and roll out of awareness sessions Feedback
4.0 Employability				
<i>Where are we now?</i>	<i>What will we do?</i>	<i>Where do we want to be?</i>	<i>By when?</i>	<i>How will we know?</i>
People have told us employability issues and limited employment opportunities impact on their health and wellbeing.	<ul style="list-style-type: none"> Explore opportunities for working together with Economy & Skills-led improvement initiatives. 	<ul style="list-style-type: none"> Southern locality views represented in improvement initiatives. Opportunities for improving employability and access to employment are identified. 	March 2019	<ul style="list-style-type: none"> TBC
5.0 Integrated Service Delivery				
<i>Where are we now?</i>	<i>What will we do?</i>	<i>Where do we want to be?</i>	<i>By when?</i>	<i>How will we know?</i>
People want agencies, services and assets to work together so that the needs of whole communities and individuals are met.	<ul style="list-style-type: none"> Develop Southern locality asset map Learn from Community Front Door model and identify opportunities for development. 	<ul style="list-style-type: none"> Improve awareness of local assets, successes and opportunities for improving health and wellbeing, Opportunities for improving integrated service delivery are identified. 	March 2019	<ul style="list-style-type: none"> TBC

Appendix 1

Southern Locality: Successful Health and Wellbeing Participatory Budgeting Projects (March 2018)

Groups / Project	Project Description	Amount
New Cumnock Primary School / New Cumnock Outdoor Swimming Pool- Swimming Lessons for pupils	There are currently 203 pupils in the school and each pupil will be offered a block of 4 lessons. Currently, swimming lessons are not automatically provided at school so this may be the only way some pupils will ever learn to swim. The outdoor swimming pool is now open most of the year so we hope this joint venture will encourage as many children as possible to continue to learn to swim in their own time all year round.	£812
Muirkirk Parish Church / St Thomas the Apostle Parish Church- Friendship First	This will enable people to get out and meet friends (old and new) regardless of age, status, ability, gender etc. There will be an agreed format to each event, including having a blether over a cuppa & (most likely) home baking, enjoying games & activities, plus light-hearted talks & entertainment, all of which can help to stimulate mental & physical functions. We aim to give the 'fun' from funding to those who are often lonely, ignored, or who find it difficult to get out & socialise.	£1250
Muirkirk Enterprise Group /Muirkirk Community Council / Muirkirk Community Association – Muirkirk Community Hub	We will set up a weekly community café allowing isolated residents of Muirkirk to meet in a warm environment providing company and life skills enhancing events focused around the preparation of cheap and wholesome food.	£2000
Things Tae Day / Adult Literacy Group- Things Tae Dae	This project will bring together people with learning difficulties from across the South Locality to improve their confidence, opportunities and life skills. They will improve their social skills by meeting new people and experiencing new opportunities. £2000	£2000
Sorn & Auchencloigh Community Council	This project is to provide and install a Community Public Access Defibrillator (CPAD) in the heart of the village of Sorn as part of the project we will facilitate public awareness	£1995

/ Sorn Parish Church- Defibrillator: Community Public Access		
Rowantree Court Social Club / Afton Court Social Club - Drongan and New Cumnock Community Link	The money will be used for transport costs to take older people from Drongan and New Cumnock on day trips. We will be encouraging members of our Community to mix, rekindle old friendships and help combat social isolation among our older people.	£2000
Dalrymple Community Landscape Project / Dalrymple Primary School - Community Garden/Playground	We are creating a play park for young children within a community garden sited in a conservation area. All play equipment must be empathetic to the environment thus we are striving to purchase primarily wooden items that can be used by children up to the age of 8 years and of all abilities.	£2000
New Cumnock Action Plan Group / New Cumnock Community Council- New Cumnock Afternoon Club	We plan to organise an afternoon club once a month for people who are on their own. We will involve all individuals, groups and organisations who have contact with people in New Cumnock who are on their own or who deal with or come into contact with people on their own. It will get them out of their homes and encourage them to meet people in a social and relaxed setting. By meeting people in an informal setting it is hoped that friendships and contact can be made.	£870
Muirkirk Gala Day / East Ayrshire Car Club- Kames Connections	We plan to have a 'community village' where local individuals, groups and organisations are encouraged and supported to work together and be active in their community. Funding would go towards putting all this together to provide entertainment and equipment needed to give people experiences and opportunities.	£2000
Auchinleck Talbot Youth Academy - Auchinleck Talbot Youth Academy Equipment	Gives at least 300 kids off of the streets, something to do, also involves parents, grandparents, brothers, sisters and other family members.	£2000
Dalrymple Community Landscape Project	We believe that Doonfest 2018 will benefit local people on two levels, community development and personal development. The charity believes that art and culture have	£2000

<p>/ Dalrymple Primary School / Dalrymple Bowling Club / Dalrymple Ukelele Orchestra / Dalrymple Parish Church- Doonfest</p>	<p>always been important in building and shaping places and communities in which people want to live and we believe we are starting to see Dalrymple being shaped by the creativity of its developing music and arts scene. We believe that Doonfest 2018 will continue to help shape our community, bring our people together and foster a feeling of social cohesion and unity.</p>	
<p>Dalmellington Amateur Gardening Association / Dalmellington Scouts- Dalmellington Flower Show</p>	<p>The ability to exhibit Flowers/Veg/handcrafts enables any member of the community to participate in the Annual Show. They can use the preceding year to grow, create, exhibits for show. This gives exhibitors a sense of pride and achievement in being able to produce/create exhibits.</p>	<p>£500</p>
<p>Ochiltree & Skares Community Action Plan Group / Ochiltree & Skares Community Council / Ochiltree Church / Ochiltree Community Hub / Gala Day Committee / Ochiltree PTA - Summer Celebration</p>	<p>To hold a Summer celebration which will involve the whole community. The community groups in holding this celebration will bring the whole community together which will highlight the roles of the above groups in improving village life, therefore encouraging others in the community to volunteer their time to further the community's well-being.</p>	<p>£573</p>