

Love Local Conference

Mary Laidlaw Trustee
Crossroads Community Hub

Place Based Improvement Programme (PBIP)

Best Health For All

So Kids Can Play

Eco Gardening

Who we are

- Crossroads Hub established 2011
- Darvel base from 2017
- Staff – community food workers and gardeners
- Registered Fareshare Distributor
- Gardening /Cooking
- Craft /Support



Lockdown Impact

- Revised roles overnight
- Growing veg/potatoes
- Cooking soups/meals (40,000 produced in lockdown)
- Labelling
- Distributing to community
- Online recipe project with DART(40 recipes on You tube)



The Hub

- Ayrshire Food Hub opened May 2021
- Café and Farm Shop
- Community Space - indoors / outdoors



Experience with PBIP

- Applied in Years 2 and 3
- Successful with 3 projects out of 4
- Fantastic way of funding equipment to benefit your community.
- Support ++ - team do everything they can to help you.
- Some funders – think you are robots !

Project 1 - Best Health for All



Problem catering equipment “past its sell by” through use++ in lockdown.

- Asked PBIP for Commercial chillers, freezers, food mixers and air con.
- Centralise production at Ayrshire Food Hub.
- Make affordable takeaway homemade soups and meals.
- Provide free frozen meals to those in need in the community.

Project 1 - Best Health for All



Outcomes

- 350meals/week produced using Fareshare produce and veg from Hub.
- Employ part time cook, hub assistant and cover travel costs for volunteer driver using EAC Cost of Living Grant and National Lottery Awards for All.
- Meals to Darvel, Galston, Catrine , Shortlees, Annbank and rural areas.
- Affordable takeaway soups and meals available to buy at the hub.

Project 1 - Best Health for All

Portable Staging (*Bonus*)

- Sell out Concert by Community Choir
- Burns play
- Fashion Show
- Cookery Demonstrations

Outcomes

- Funding topped up by Choir
- Getting people out and about
- Staging now available to other organisations



Project 2 - So kids can Play



Problem lovely outdoor space with seating but nowhere for children to play

- We got funds from Participatory and donations from Aeolian Choir & Crossroads Young Farmers.
- Set up a Development Group to guide – kids, parents, teachers, young farmers and hub staff.
- Asked PBIP for some (not all) remaining funds for play area.

Project 2 - So kids can Play

Kids Play Area (*Bonus*)

- PBIP gave more funds than we asked for!

Outcomes

- Play area completed Dec23 and opened by Santa.
- Children playing outdoors.
- Safe area to develop kids skills.
- Carers can relax outdoors with a cuppa.



Project 3 - Eco Gardening



Problem

More gardening space needed to increase productivity and paths required to increase accessibility

- Asked PBIP funds for landscaping raised beds and vertical growing
- Currently working on developing the space

Outcomes

To come



Feedback

“Best stovies I’ve had in years, brings back great memories” – from someone receiving meals from Shortlees”

“Helped so many families in the area, struggle to feed their kids” – one of the volunteers at Annbank

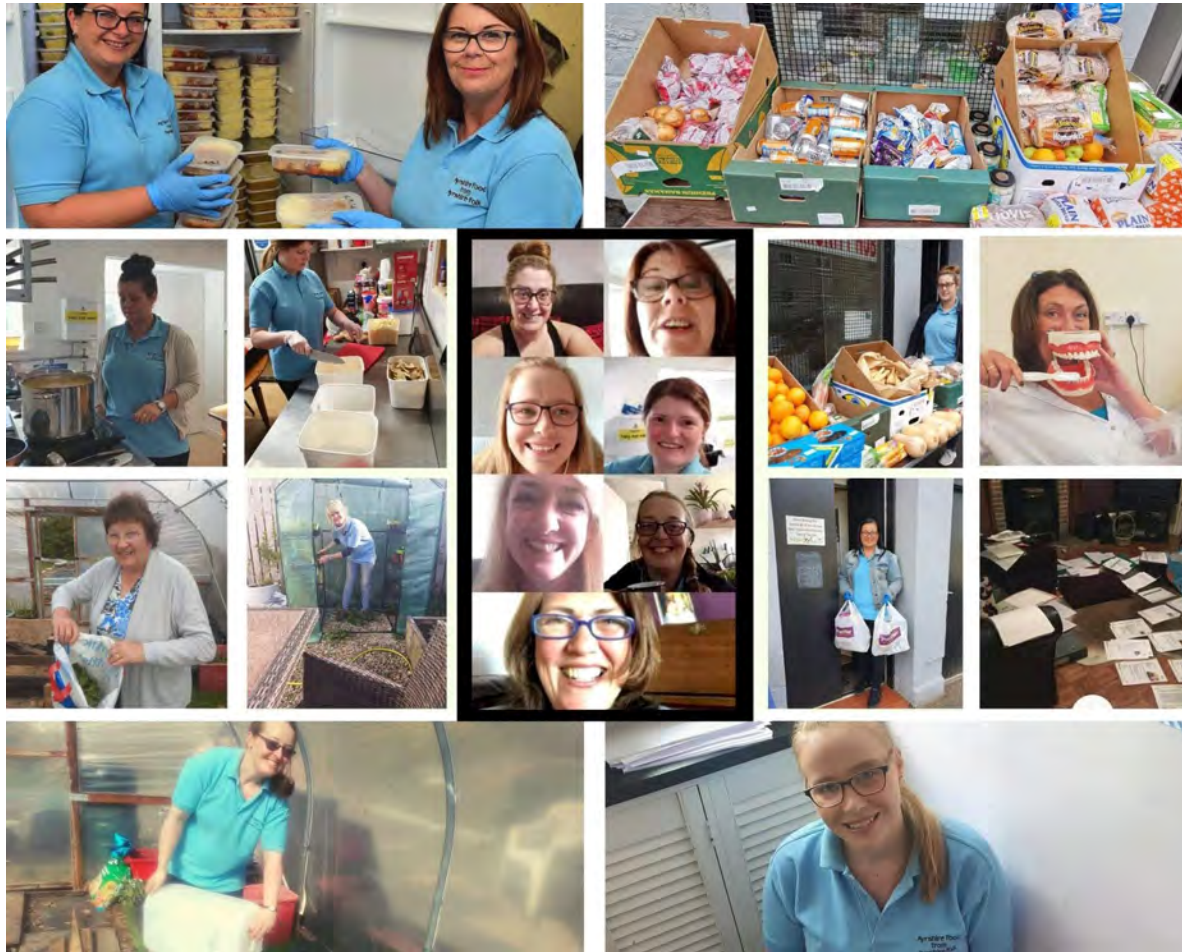
“The ready meals in the local shop have become so expensive, I appreciate getting the homecooked meals from the Hub”

Feedback

“What a find this place is. We like buying local and your supplier map says it all. We will be back”

“Frozen meals are a real lifeline for my elderly dad as he struggles to stand at the cooker to make meals”

“The passion you have for the work you do and the services you provide for the local community and beyond is inspiring!! EAC Officer



Place based Funding



Question Time?