

Our purpose

Working together to achieve the healthiest life possible for everyone in Ayrshire and Arran



Public Health Priorities and the Alcohol and Drug Frameworks for Scotland (2018)

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Our values

Caring Safe Respectful



Background

- Public Health Priorities for Scotland
 - A Scotland where we live in vibrant, healthy and safe places and communities,
 - A Scotland where we flourish in our early years,
 - A Scotland where we have good mental wellbeing,
 - A Scotland where we reduce the use of and harm from alcohol, tobacco and other drugs,
 - A Scotland where we have a sustainable, inclusive economy with equality of outcomes for all,
 - A Scotland where we eat well, have a healthy weight and are physically active.



Priority 4: A Scotland where we reduce the use of and harm from alcohol, tobacco and other drugs.



- The harm from tobacco, alcohol and drugs contributes to a considerable proportion of the preventable ill-health in Ayrshire and Arran.
- The harm that arises from alcohol, tobacco and other drugs is significant and disproportionately affects those living in deprived communities.
- Alcohol related deaths and alcohol related hospital stays decreased in Ayrshire and Arran from the mid-2000s. However this has now levelled off.
- There has been an increase in the last decade of Alcohol Related Hospital stays which involved more serious or chronic alcohol related problems.
- Licensing of alcohol outlets also contributes to Priority 1: A Scotland where we live in vibrant, healthy and safe places and communities

How do we make a difference?

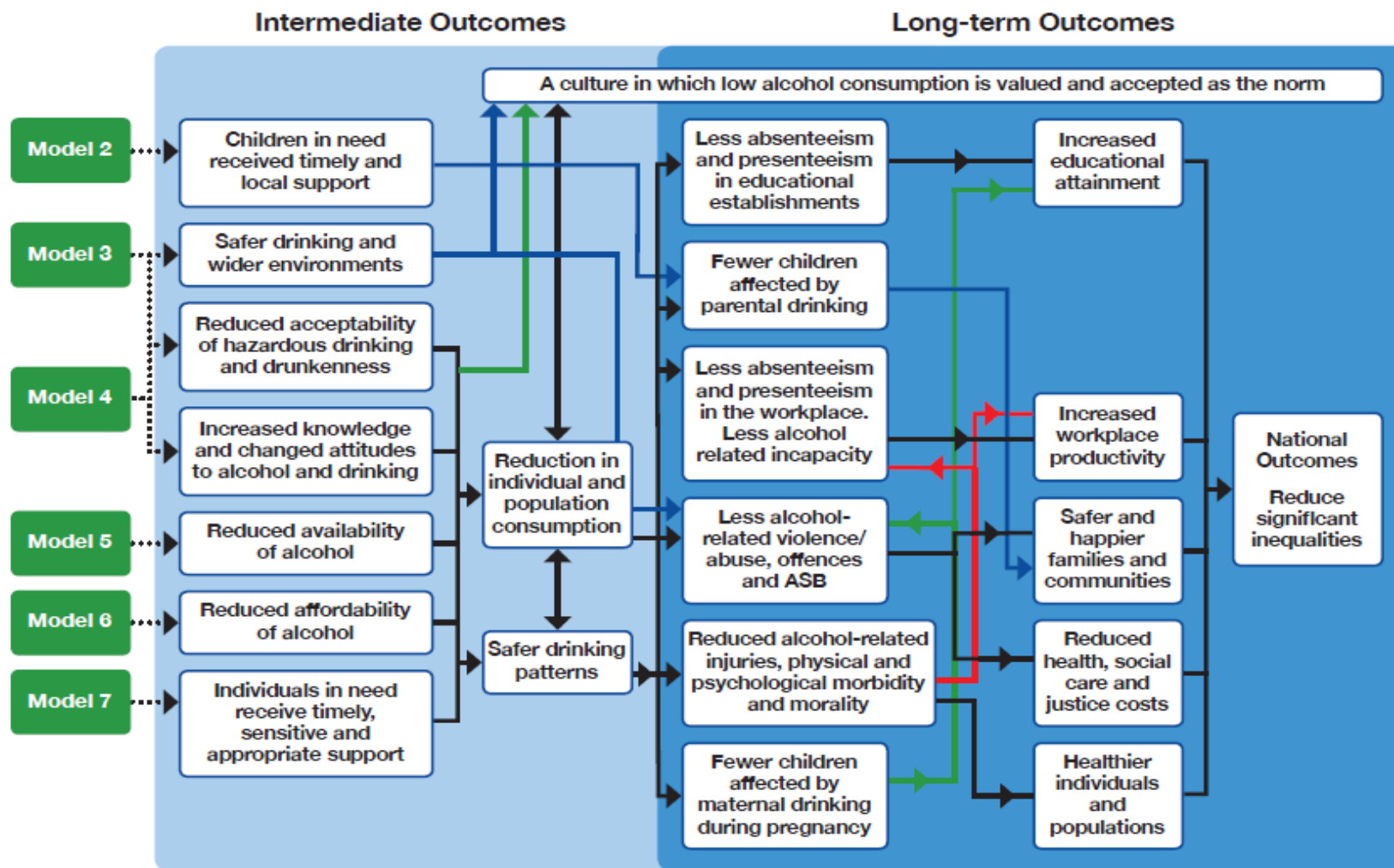
- Focus on root causes of harm.
- Nationally & locally we need to understand what drives consumption.
- Consider underlying structural determinants
 - Socio-economic circumstances
 - Regulatory and legislative context.
- PH strategies associated with drinking, smoking and problematic drug use are linked.
 - Important to recognise the harms caused by each of these behaviours will often be felt by the same people.

Alcohol Framework 2018: Preventing Harm

- Retains three central themes from Changing Scotland's Relationship with Alcohol (2009):
 - Reducing consumption,
 - Positive attitudes, positive choices,
 - Supporting families and communities.
- Prevention measures and actions around:
 - Tackling affordability and sales,
 - Availability and attractiveness,
 - Education and awareness raising,
 - Preventative interventions including ABI,
 - Work to prevent Fetal Alcohol Spectrum Disorder (FASD).

Alcohol Framework continued...

Figure 4: Scotland's Alcohol Logic Models: Logic Model 1 (strategic level)



Alcohol Framework continued (2).....

- Twenty actions within the Framework which are intended to:
 - Protect young people,
 - Tackle health inequalities,
 - Improve national systems,
 - Take a whole population approach to prevent alcohol related harm.

Actions linked to Availability and Licensing

- Four actions:
 - SG will update statutory guidance on the Licensing (Scotland) Act 2005.
 - SG will keep the licensing system under review to ensure it can deliver for public health.
 - SG will continue to support AFS to build awareness at local level so communities, HSCPs and ADPs can be effective in influencing the licensing regime.
 - SG will work with alcohol industry on projects which can impact meaningfully on reducing alcohol harms.

Rights, Respect and Recovery (2018)

- Scotland's strategy to improve health by preventing and reducing alcohol and drugs use, harm and related deaths.
- Follows on from the Road to Recovery (2008).
- Actions which focus on drug prevention and alcohol and/or drug treatment.
- Focus on:
 - Prevention and early intervention,
 - Developing recovery orientated systems of care,
 - Getting it right for children, young people and families,
 - Public health approach in justice.

Rights, Respect and Recovery continued....

Ayrshire
& Arran

- Aims:
 - To have fewer people develop problem drug use,
 - Ensure people access and benefit from effective person-centred support to achieve their recovery,
 - Children and families affected by alcohol and drug use are safe, healthy, included and supported,
 - Vulnerable individuals are diverted away from the justice system wherever possible and those within justice settings are fully supported.



Any Questions?