

**Our purpose**

**Working together to achieve the healthiest life possible for everyone in Ayrshire and Arran**



# Public Health Priorities and the Alcohol and Drug Frameworks for Scotland (2018)

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**Our values**

**Caring Safe Respectful**



# Background

- Public Health Priorities for Scotland
  - A Scotland where we live in vibrant, healthy and safe places and communities,
  - A Scotland where we flourish in our early years,
  - A Scotland where we have good mental wellbeing,
  - A Scotland where we reduce the use of and harm from alcohol, tobacco and other drugs,
  - A Scotland where we have a sustainable, inclusive economy with equality of outcomes for all,
  - A Scotland where we eat well, have a healthy weight and are physically active.



## Priority 4: A Scotland where we reduce the use of and harm from alcohol, tobacco and other drugs.



- The harm from tobacco, alcohol and drugs contributes to a considerable proportion of the preventable ill-health in Ayrshire and Arran.
- The harm that arises from alcohol, tobacco and other drugs is significant and disproportionately affects those living in deprived communities.
- Alcohol related deaths and alcohol related hospital stays decreased in Ayrshire and Arran from the mid-2000s. However this has now levelled off.
- There has been an increase in the last decade of Alcohol Related Hospital stays which involved more serious or chronic alcohol related problems.
- Licensing of alcohol outlets also contributes to Priority 1: A Scotland where we live in vibrant, healthy and safe places and communities

# How do we make a difference?

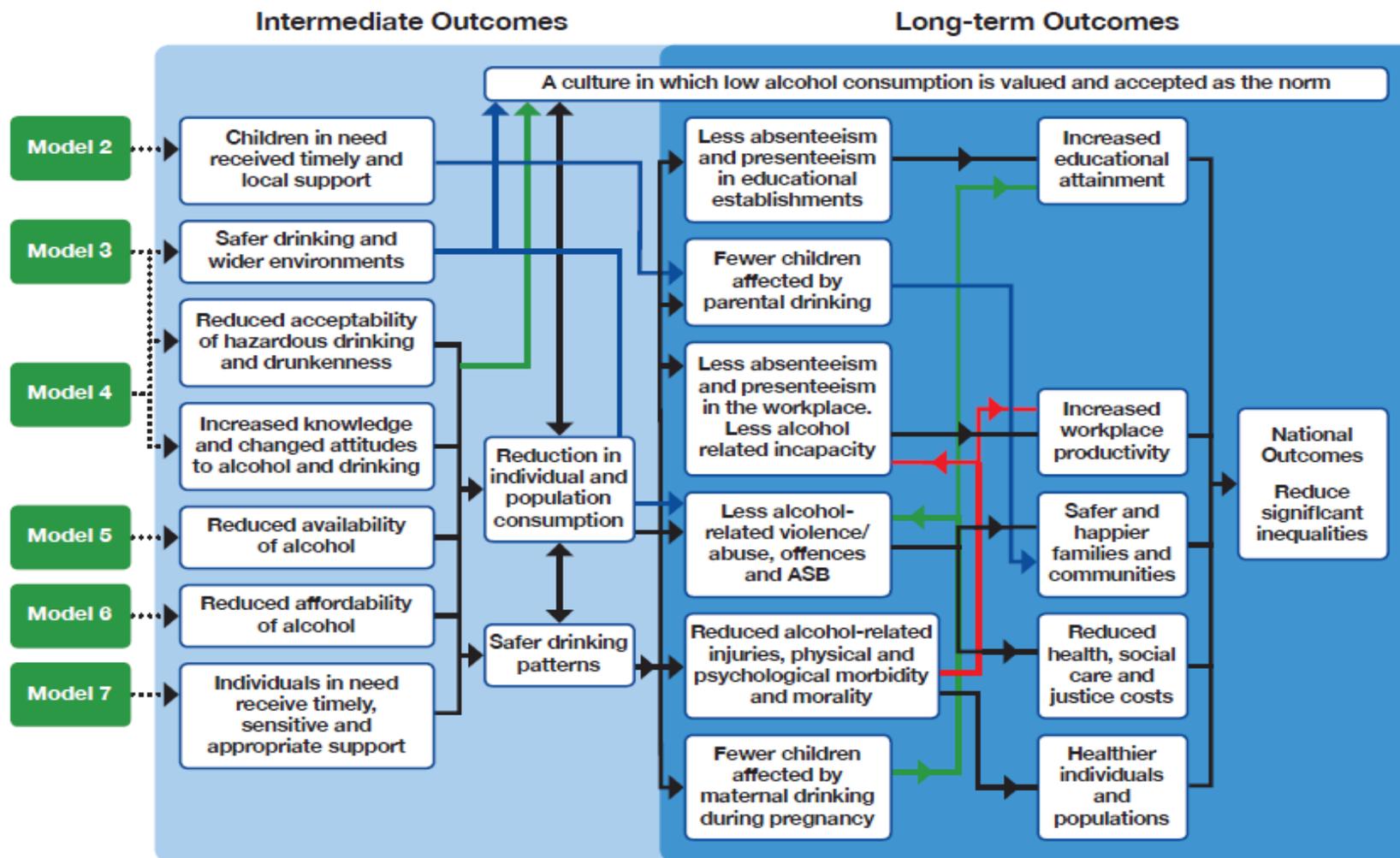
- Focus on root causes of harm.
- Nationally & locally we need to understand what drives consumption.
- Consider underlying structural determinants
  - Socio-economic circumstances
  - Regulatory and legislative context.
- PH strategies associated with drinking, smoking and problematic drug use are linked.
  - Important to recognise the harms caused by each of these behaviours will often be felt by the same people.

# Alcohol Framework 2018: Preventing Harm

- Retains three central themes from Changing Scotland's Relationship with Alcohol (2009):
  - Reducing consumption,
  - Positive attitudes, positive choices,
  - Supporting families and communities.
- Prevention measures and actions around:
  - Tackling affordability and sales,
  - Availability and attractiveness,
  - Education and awareness raising,
  - Preventative interventions including ABI,
  - Work to prevent Fetal Alcohol Spectrum Disorder (FASD).

# Alcohol Framework continued...

Figure 4: Scotland's Alcohol Logic Models: Logic Model 1 (strategic level)



# Alcohol Framework continued (2).....

- Twenty actions within the Framework which are intended to:
  - Protect young people,
  - Tackle health inequalities,
  - Improve national systems,
  - Take a whole population approach to prevent alcohol related harm.

# Actions linked to Availability and Licensing

- Four actions:
  - SG will update statutory guidance on the Licensing (Scotland) Act 2005.
  - SG will keep the licensing system under review to ensure it can deliver for public health.
  - SG will continue to support AFS to build awareness at local level so communities, HSCPs and ADPs can be effective in influencing the licensing regime.
  - SG will work with alcohol industry on projects which can impact meaningfully on reducing alcohol harms.

# Rights, Respect and Recovery (2018)

- Scotland's strategy to improve health by preventing and reducing alcohol and drugs use, harm and related deaths.
- Follows on from the Road to Recovery (2008).
- Actions which focus on drug prevention and alcohol and/or drug treatment.
- Focus on:
  - Prevention and early intervention,
  - Developing recovery orientated systems of care,
  - Getting it right for children, young people and families,
  - Public health approach in justice.

# Rights, Respect and Recovery continued....

Ayrshire  
& Arran

- Aims:
  - To have fewer people develop problem drug use,
  - Ensure people access and benefit from effective person-centred support to achieve their recovery,
  - Children and families affected by alcohol and drug use are safe, healthy, included and supported,
  - Vulnerable individuals are diverted away from the justice system wherever possible and those within justice settings are fully supported.



Any Questions?