

#### Potential Mauchline CARS

Public Meeting Venue: Centre Stane, Mauchline 7pm Monday 5<sup>th</sup> November 2018

Colin McKee - Heritage Projects Coordinator





#### Mauchline CARS



# What is a Conservation Area Regeneration Scheme(CARS)?

A five year Historic Environment Scotland programme that can offer grant of **up to** £2 million to support cohesive heritage-focused community and economic growth projects within Conservation Areas across Scotland.

The grant scheme would be jointly funded by East Ayrshire Council and Historic Environment Scotland, with any additional external funding that can be secured for specific projects.





#### **CARS** Overview



## Historic Environment Scotland Expect CARS to Deliver:-

- A combination of larger building repair projects,
- Small third-party grant schemes providing funding for repairs to properties in private ownership,
- Activities which promote community engagement with the local heritage and;
- Training for professionals and tradespeople in traditional building skills,

All of which will contribute to sustainable economic and community development within the Conservation Area.





## HES Criteria for Awarding a CARS

- CARS bids are assessed in competition with each other.
- HES assess how well the project achieves the priority outcomes for the CARS programme
- How well planned and *deliverable* it is
- How we plan to sustain the scheme benefits in the longer term.





### **HES Priority Outcomes**



The four CARS priority outcomes are listed below:-

#### Understand

 Priority outcome: Communities are empowered to take an active role in understanding and enhancing the historic environment

#### Protect

• Priority outcome: Historic sites and properties will be conserved, regenerated and made sustainable and economic activity will be increased

#### Value

• Priority outcome: People and communities enjoy the historic environment

#### Lead

• Priority outcome: Economic activity undertaken in and around the Historic Environment will be increased





### **CARS Eligible Works**



#### **Eligible Works, include:-**

- Historic Fabric Repairs for single properties, third party grant schemes for multiple properties – Including general structural repairs ; Structural timber or timber repairs ; Reinstatements after repair; Re-roofing and high level repairs ; Chimney repairs ; Lead work ; Rainwater Goods; Stonework repairs and repointing ; Render repairs and re-rendering; Windows, doors and external joinery.
- Community Engagement Activities
- Training for professional craftspeople and construction workers minimum of 5% of grant request
- Public realm conservation and restoration maximum of 20% of grant request
- New staff costs HES do not fund existing staff costs





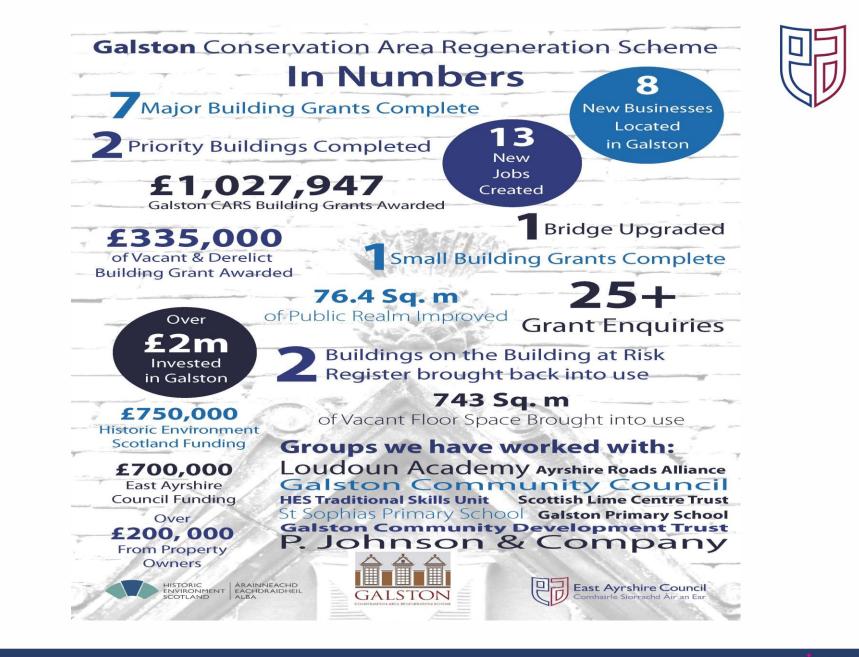


#### Galston CARS – A Successful Example Priority Objectives Achieved

- Regenerated Galston Conservation Area
- Brought vacant floor space back into use
- Targeted key buildings for major repair
- Shopfront Improvements
- Improved the public realm
- Carried out education & community engagement
- Provided training in traditional Skills



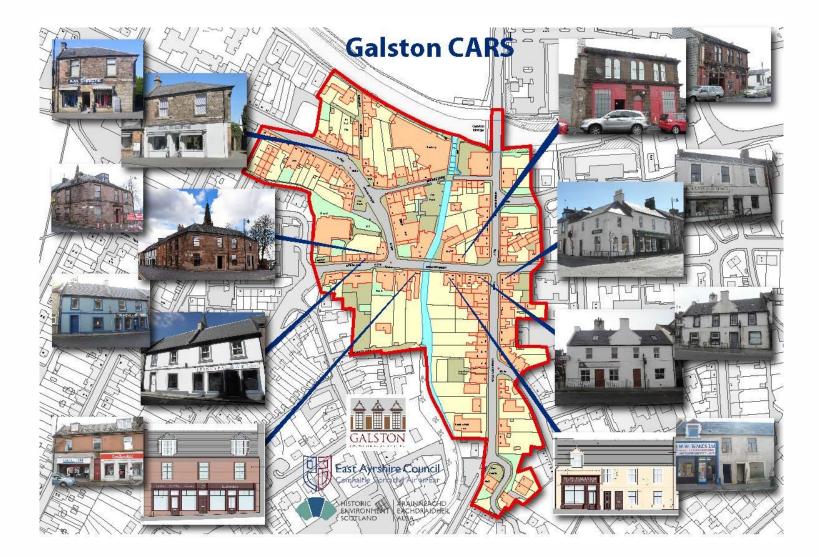






Proud to be Council of the Year Awards 2017









#### Historic Environment Scotland – Taster Day



























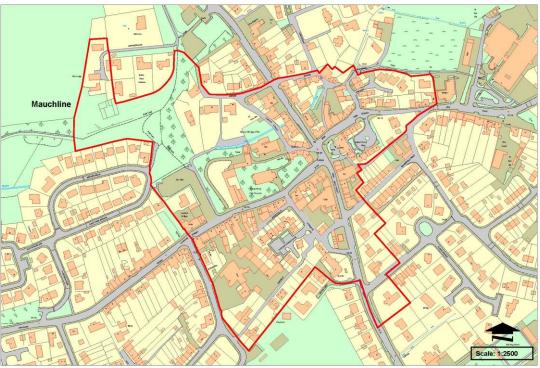








### Mauchline Conservation Area Regeneration Scheme (CARS)



This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on the behalf of the Controller of Her Majesty's Stationery Office (c) Crown copyright Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. East Ayrshire Council. 100023409.







#### Mauchline Community Action Plan









### Mauchline Community Action Plan

#### <u>Key Themes and Priorities Linking to a Mauchline CARS</u> Theme 1 – Traffic, Roads and Town Centre Improvements

- Priority 2 Village Enhancement
- Priority 3 Improve Public Realm and Shopfronts

#### Theme 3 – Heritage and Environment

• Priority 1 – Continue to develop Burns related visitor attractions and events

#### Theme 4 – Local Economy

- Priority 1 Support existing businesses
- Priority 2 Expand tourism develop and promote attractions, events, and activities.





### Mauchline Community Action Group



To submit a successful CARS bid for Mauchline we need a CARS proposal that has the full support of the community.

- MCAG have agreed to lead the community input to the Mauchline CARS
- MCAG have agreed to set up a Mauchline CARS Sub-Committee/Steering Group
- MCAG are looking for volunteers to join the group and join the subcommittee.
- Please sign up today and get involved.







### Feedback from Public Meeting 14 September - Boards

Potential Projects for Mauchline CARS		Potential Projects for Mauchline CARS		Potential Projects for Mauchline CARS		
Project Buildings	Please place a dot against the projects you want to see repurposed/ improved.	Pro	ect Buildings	Please place a dot against the projects you want to see improved/repurposed.	Project Buildings	Please place a dot against the projects you want to see improved/repurposed.
Abbot Hunter's Tower (A listed)	19			7		24
Gavin Hamilton's House (A lister	<b>13</b>		ressions Beautician's	9	Posie Nansie's, 21 Loudoun Street	4
12-18 Tanfield - Vacant	4	2-6	Loudoun Street	4	Please List Any Other Potential Project Buildings By Placing a Post – it sticker in the space opposite	<ul> <li>(i) Is there a potential for a Community Buy Out of Poosie Nansie's</li> <li>(ii) Curling Stone Works development for tourism (showing how they are made &amp; attempts to Curl Minicentre).</li> <li>(iii) Many Thanks building - additional facilities for classes</li> </ul>
	6	Lou	doun Street	14	Please List Any Potential Community Projects that could Raise Awareness and Educate	for our community or holiday accommodation. (iv) 63 Loudoun Street – Lodge St David Premises & KKlass Salon. (i) Curling Stones Loudoun Street (ii) Curling Stone Factory – Heritage/viewing area to encourage tourism
Rear of 12-14 Loudoun Street - Vacant	9	3 H	High Street 9	people of the Heritage of Mauchline, such as a Town Trail, Design a Sign Competition, My Town Photo Competition By Placing a Post – it sticker in the space opposite.	<ul> <li>(iii) Curling Stone Factory – Potential Museum/ visitor attraction/ gift shop</li> <li>(iv) Safe cycling/walking routes connecting village to other local communities &amp; Dumfries House – This would promote health, lifestyle &amp; tourism into our local community.</li> <li>(v) Consider a farmers market.</li> </ul>	
Kilmarnock Supporters Club		23 Loudoun Street				





# Feedback from Public Meeting 14 September

**Other Potential Project:-**

i) Is there a potential for a Community Buy Out of Poosie Nansie's

(ii)Curling Stone Factory – Heritage/viewing area to encourage tourism

(iii) Many Thanks building - additional facilities for classes for our community or holiday accommodation.

(iv) 63 Loudoun Street – Lodge St David Premises & KKlass Salon.

(v) Safe cycling/walking routes connecting village to other local communities
 & Dumfries House – This would promote health, lifestyle & tourism into our local community.

(vi) Consider a farmers market.





### Feedback from Public Meeting 14 September - Questionnaire

#### **19 Questionnaires returned**

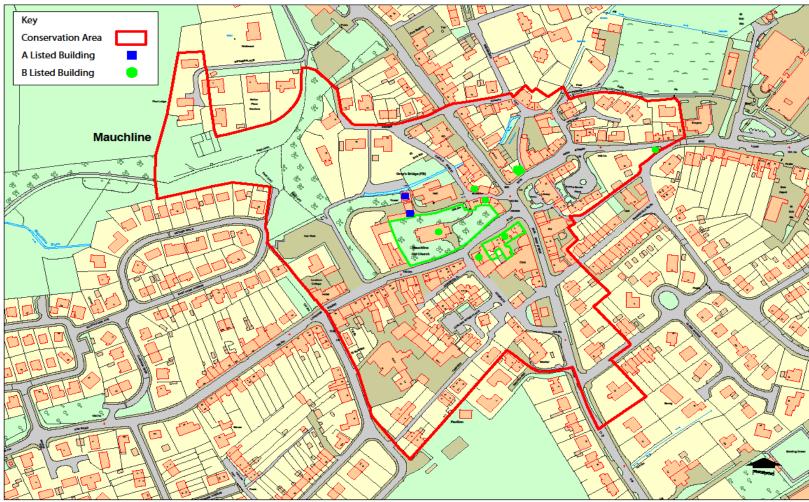
- All agreed a CARS project would be beneficial to Mauchline
- "To improve the attraction of visiting the village, increasing business growth, and encouraging new businesses"
- "Attract more visitors, showcase what we have to offer and raise the feel good factor among residents and local services/shops."
- Other Building Projects:- Main Road, Kilmarnock; High Street; 63 Loudoun Street; Railway Station; Lanes By Castle; Kays Curling Stone Factory; RBS Building
- Other Community Projects:- Shopfronts; Windows; Community Echo; Dumfries House; Schools; Curling Stones Heritage/visitor centre; Town Trail Boards, learning to repoint stonework.





### Mauchline Listed Buildings





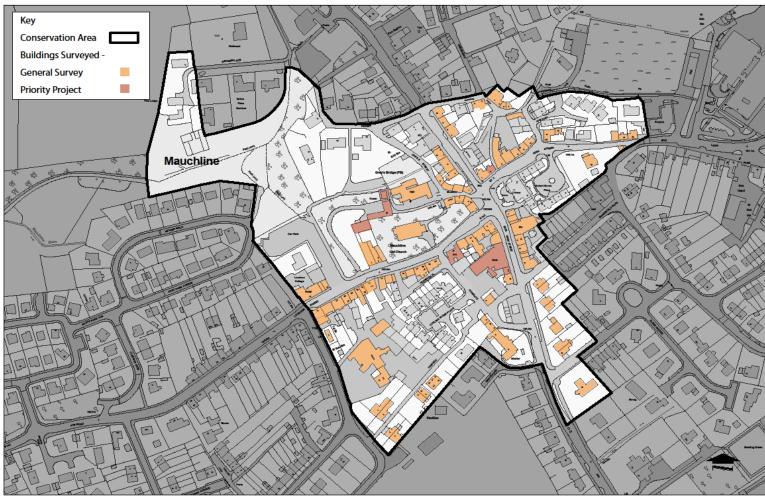
This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on the behalf of the Controller of Her Majesty's Stationery Office (c) Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecutio or civil proceedings. East Ayrehire Council. 100023409.





### **Priority Buildings**





This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on the behalf of the Controlier of Her Majesty's Stationery Office (c) Crown copyright. Unauthorised reproduction intringes Crown copyright and may lead to prosecution or civil proceedings. East Ayrehire Council. 100023409.

















#### Poosie Nansie's









### Kilmarnock Supporters Club









### 3 High Street - Home of John Richmond











### Vacant Buildings/Potential Projects









### Shopfronts











### **Potential Shopfront Proposals**







#### Public Realm









#### **Regeneration Activity**



#### **Mauchline Tourism Action Plan**

Expanding tourism in Mauchline is a key element within the delivery of the Mauchline Community Action Plan.

Tourism is crucial to East Ayrshire and Scotland and The Scottish Government consider tourism as one of 7 key economic factors with an objective to grow visitor spend by the year 2020 to £1 billion.

In line with the Scottish Governments objectives, East Ayrshire Council has set its own objectives of growing tourism income to £92 million with a related increase in visitor numbers to 1.15 million by the year 2021.





### Tourism & Economic Growth Projects



- Burns related attractions:- Burns House Museum; the National Burns Memorial; Nanse Tinnock's; the Kirkyard; Jean Armour's Statue; Poosie Nansie's
- **Mauchline Castle** Abbot Hunter's House Public Access and a Digital Model & associated archaeological dig.
- Covenanters Trail
- Mauchline Boxware & the Curling Stone Factory. Investigate the existing factory as a heritage visitor attraction and assist the growth and relocation of current works to a dedicated site
- Links to River Ayr Way
- Links to **Dumfries House**
- More craft and gift shops





### Tourism & Economic Growth Projects



#### Hospitality

- Fairburn Hotel
- Potential tourist accommodation in Gavin Hamilton's House
- Potential increased use of both Poosie Nansie's and the Kilmarnock Supporters Club
- Increased community use of the Centre Stane.
- Improve shopfronts to attract more visitors
- Hotels & Guest House Accommodation
- Restaurants & Cafes

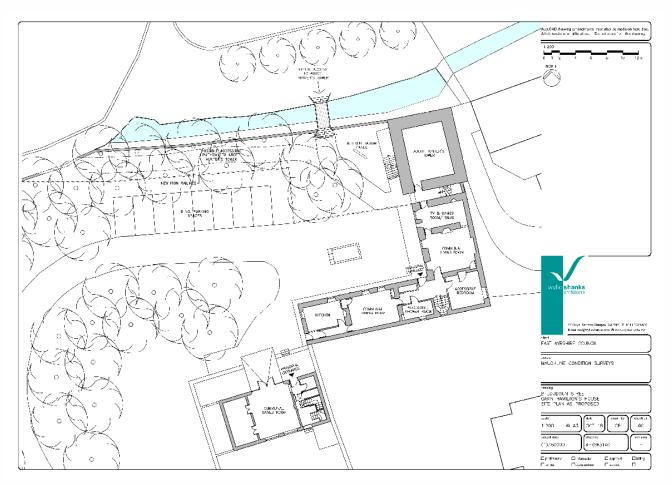
#### Infrastructure

- Signage, Interpretation and guides
- Tourist Trails and local walks
- Audio tour
- Parking, public toilet and road signage





# Access Proposals for Mauchline





Proud to be Council of the Year Awards 2017

### **Training Plan**



Regeneration Activity also includes the development of a range of training opportunities that will hopefully help to grow the traditional construction sector.

Discussions are ongoing with Ayrshire College, The Great Steward of Scotland's Dumfries House Trust in relation to providing training under the Mauchline CARS.

Having undertaken a brief review of training courses available it is considered that there are a wide range of existing courses available for building professionals, i.e. architects, engineers and surveyors. These include courses provided through Historic Environment Scotland's Engine Shed.

The Mauchline CARS Training Programme is therefore being developed to provide courses, seminars, workshops on aspects of historic building repair and restoration techniques that will be aimed at:

- Contractors
- Building owners
- The wider local community, residents and schools.





### Community Activities & Learning Opportunities

Throughout the 5 year duration of the Mauchline CARS there will be a programme of events that will include:-

#### Mauchline CARS Launch

- Mauchline CARS Priority projects exhibition
- Mauchline CARS Shop front & public realm exhibition
- Mauchline CARS Artist in Residence Community Engagement Programme
- Mauchline CARS Schools Heritage Awareness Course
- Mauchline CARS Archaeological Dig
- Mauchline CARS Interactive Town Trails Development
- Mauchline CARS Reviewing & republishing the 1986 book "Mauchline in times past"
- compiled by Mauchline Burns Club
- Mauchline CARS Abbot Hunter's Tower 3D Digitised Model
- Mauchline CARS Storytelling & poetry Mauchline Burns Club
- Mauchline CARS Curling Stone Factory Visitor Experience
- **Mauchline CARS Completion Celebration**





#### Artist in Residence



Aim: To raise the profile of the social, economic and built heritage of Mauchline via community engagement, collaboration and co-design.

#### Key Tasks:

(i) Through the visual arts engage the community in the heritage of Mauchline. This includes the physical, social and economic heritage of Mauchline, with an emphasis on the physical heritage.

(ii) Provide artistic support to promote the Mauchline CARS to the wider community.

(iii) To utilise the facilities available to undertake the artist's practice, and to develop their own economic sustainability.





#### Next Steps



- Community members to sign up to the Mauchline CARS Steering Group
- First Meeting of the Mauchline CARS Steering Group Date TBC
- Seek evidence of wider community support Letters of Support
- Confirm property owners details and get their agreement to be part of the scheme
- Finalise the CARS proposal
- Application Submission Deadline 15th November 2018
- Decision by the end of February 2019



