

# **Kilmarnock Locality Action Plan**

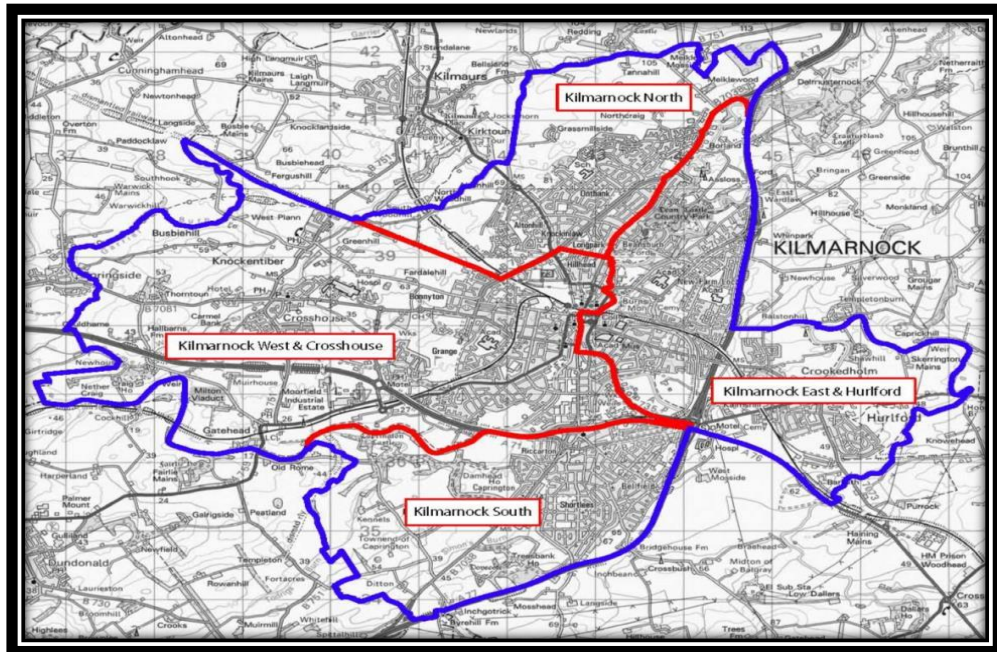
**2018-2019**

## Introduction

Welcome to the plan for East Ayrshire's Kilmarnock Locality ("the Locality Plan").

This is our first Kilmarnock Locality Plan; it sets out our shared priorities for improving health and wellbeing in Annick and Irvine Valley and identifies actions to be carried out in 2018-19 to help achieve positive outcomes in these communities.

### Map of Kilmarnock Locality



Kilmarnock Locality Settlements
Earlston & Hurlford Rural
Altonhill North & Onthank
Altonhill South, Longpark & Hillhead
Bellfield & Kirkstyle
Bonnyton & Town Centre
Crosshouse & Gatehead Rural
Dean & New Farm Loch North
Grange, Howard & Gargieston
Kilmarnock South Central & Caprington
New Farm Loch South
Piersland
Shortlees
Southcraig & Beansburn

Successfully delivering this Locality Plan contributes to achieving:

- the Community Plan: [Wellbeing Delivery Plan 2018-21](#);
- the [Local Outcome Improvement Plan 2018-2021](#);
- the Integration Joint Board's [Strategic Plan](#);
- the [Local Police Plan 2017-20](#)
- the [Local Fire and Rescue Plan for East Ayrshire 2017](#)

These documents set out the strategic context and direction in detail, the Locality Plan therefore does not repeat this information.

A separate Kilmarnock Town Centre Action Plan 2015-2022 is also currently in place. This Action Plan sets out the priorities for the development of Kilmarnock Town Centre over the next five years. The Plan has been prepared for the whole community and is jointly owned by all the organisations and individuals that took part in its preparation. It recognises that we must all work together and take collective responsibility to ensure the town centre thrives and meets the needs of residents, businesses and visitors.

## East Ayrshire

In East Ayrshire, we know that planning and working together in localities will help our communities improve.

At a strategic level, working in localities means having a co-ordinated approach to how different agencies work together on a geographical basis. These Partners are highlighted below:



Operationally, localities are the setting for employees from all these agencies, together with primary care contractors and other community partners to make decisions to deliver service improvements and to influence how resources are targeted for local priorities.

There are three Locality Groups, which meet regularly for this purpose:

- Northern Locality Group: covering Annick and the Irvine Valley;
- Kilmarnock Locality Group: covering Kilmarnock, including Crosshouse and Hurlford; and
- Southern Locality Group: covering Ballochmyle, Cumnock and Doon Valley.

Locality Groups influence local decisions and resources in a number of ways including; via the HSCP's Strategic Planning Group, the Community Planning Partnership's Executive Group and in the use of [participatory budgeting](#).

## **Kilmarnock Locality**

### **Vision**

The vision of the Kilmarnock Locality Planning Group is that;

“Our communities, through Locality Planning Groups, are key participants in designing and delivering initiatives that achieve improvements for their health and wellbeing.”

### **Needs**

We know much about the needs and characteristics of the Kilmarnock Locality. The infographics below display information in relation to: population, economy & skills, safer communities and wellbeing.

# KILMARNOCK LOCALITY

## POPULATION

The population of East Ayrshire is expected to remain fairly stable between now and 2030. Over the same time, there will be a large increase in the number of older people. Many parts of East Ayrshire are prosperous and it is a vibrant area in which to live and work, and to visit; however, inequalities continue to exist within and between our communities.



**56,033**  
people live in the  
Kilmarnock  
Locality



1 in 5 people are aged 65 or over



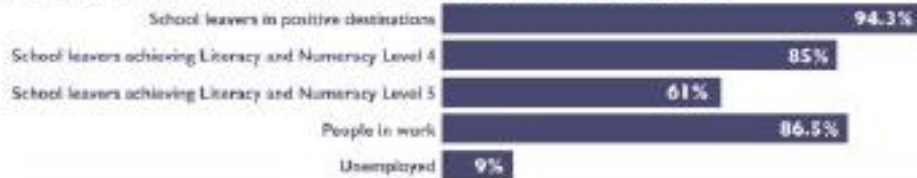
1 in 5 children  
live in poverty



32%  
There will be a  
significant increase in  
the number of older  
people by 2030

## ECONOMY & SKILLS

A key driver underpinning future prosperity and the ability to realise the potential of our communities is a local economy which achieves sustainable growth. Delivering economic recovery and growth contributes to better outcomes for young and old, improved health, employment, inclusion, and safer and stronger communities.



## SAFER COMMUNITIES

East Ayrshire is a safe place to live. Crimes of public disorder and violence have continued to reduce. We want to continue this downward trend and ensure that people feel safe in their homes and communities.



There were 15 fire casualties and fatalities in the Kilmarnock Locality in 2015/16



The rate of dwelling fires in the Kilmarnock Locality is considerably higher than the rate reported for East Ayrshire



## WELLBEING

Positive health and wellbeing is at the heart of our Community Plan. We recognise the significant challenges in respect of the wellbeing of our communities and will work through our integrated health and social care arrangements to tackle these challenges.



Full details can be found in the published [Needs Assessment](#).

## Priorities

We have talked to people in Kilmarnock Locality communities about what is important to them and a number of priority areas have emerged:

<ul style="list-style-type: none"><li>Develop resources around GP (MDT)</li><li>Affordable, accessible public transport</li><li>Reduce drug and alcohol problems</li><li>Reduce isolation in communities</li><li>Improve community spirit</li></ul>	<ul style="list-style-type: none"><li>Greater focus on prevention and early intervention</li><li>Joined-up holistic approach involving partners</li><li>More jobs to reduce poverty</li><li>Challenging the dependency culture</li><li>Community owned investment plan</li></ul>
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We will focus on a number of these in our first planning period and these are set out in detail in our Action Plan below.

## Assets

We know that communities have a vast range of strengths and resources that naturally support people to improve their health and wellbeing.

These can be anything from community spirit, to organisations and groups active in the area, to facilities and places to meet. Community Planning Partner organisations and the third and independent sectors then add to the assets available in a community such as; Vibrant Communities outings, classes and exercise programmes, Community Connectors working in GP practices and physical activity programmes for older people who live in care homes.

All of these combined are the tools and resources the locality has at its disposal to tackle issues and create improvements. Our Plan is based on either identifying gaps in the locality's toolbox and filling them, or building on things that are already in place.

## Local Participation and Engagement

People having a say about their priorities for improving their health and wellbeing and their community is at the heart of everything we do. Engaging with local groups and networks is a continuous part of working together in localities.

Through delivery of our Action Plan, we will co-ordinate and drive health and wellbeing improvements in the communities that make up the Kilmarnock Locality. All residents who live in the Kilmarnock Locality are encouraged to engage with the plan, get involved in its activities and share it with as many people as possible, especially people working and living in Kilmarnock North, Kilmarnock South, Kilmarnock East and Hurlford and Kilmarnock West and Crosshouse. Ballochmyle.

If you would like to be more involved, or would like more information, please contact us on: [healthandsocialcareadmin@east-ayrshire.gov.uk](mailto:healthandsocialcareadmin@east-ayrshire.gov.uk)

You can also phone us on 01563 576000 asking for the Health and Social Care Partnership admin team, or by Textphone: 01563 576167.

# CO-PRODUCTION IN EAST AYRSHIRE



## Kilmarnock Locality Action Plan Year 1: April 2018 to March 2019

### Short term outcomes

<b>1.0 Social Isolation and Loneliness</b>				
<b>Context/Background</b>	<b>Action</b>	<b>Desired Outcome</b>	<b>Timescale</b>	<b>Responsible</b>
Social isolation and loneliness remain key issues. There is a lack of a co-ordinated approach and strategic direction in relation to this issue which impacts on all age groups.	Establish Sub-Group to examine and identify the key issues/themes related to isolation and loneliness in the Kilmarnock locality.	Progress has been made in developing a co-ordinated approach to tackling social isolation and loneliness.	April 2019	Kilmarnock Locality Group
	Contribute to the development of a co-ordinated approach to more effectively tackle social isolation and loneliness based on the three levels of Prevent, Respond and Restore.			
	Undertake an exercise to help identify specific groups/communities at risk of social isolation with the Kilmarnock locality.			
	Build on the Community Connectors referral and signposting process and other community networks to provide informal support.			
<b>2.0 Health Inequalities</b>				
<b>Context/Background</b>	<b>Action</b>	<b>Desired Outcome</b>	<b>Timescale</b>	<b>Responsible</b>
Tackling health inequalities is challenging. Health inequalities are influenced by a wide range of factors including access to education, employment and good housing; equitable access to healthcare; individuals' circumstances and behaviours, such as their diet and how much they drink, smoke or exercise; and income levels.	Undertake engagement with communities to better understand community needs and identify opportunities for reducing health inequalities.	Our activities to tackle health inequalities are based on evidence of need and are understanding of barriers to social opportunities and what is most likely to work.	April 2019	Kilmarnock Locality Group
<b>3.0 Information and Communication</b>				
<b>Context/Background</b>	<b>Action</b>	<b>Desired Outcome</b>	<b>Timescale</b>	<b>Responsible</b>



Information on services (statutory, voluntary and community based) is neither always widely available, nor accessible to all and it is sometimes difficult to establish what information is relevant and what is out of date.	Promote the use of the 'NHS Inform' and 'My East Ayrshire' to all relevant groups/organisations and to potential users of services across Kilmarnock.	High levels of community awareness of what services are available and the success of the group's activities are promoted and widely shared across the communities of Kilmarnock.	April 2019	Kilmarnock Locality Group
	Develop a framework of appropriate measures to highlight progress and success of the Group's activities.			
	Report progress of group activities to SPG on a quarterly basis.			
	Newsletter			
<b>4.0 Membership of Locality Planning Groups</b>				
<b>Context/Background</b>	<b>Action</b>	<b>Desired Outcome</b>	<b>Timescale</b>	<b>Responsible</b>
The Locality Planning Group is developing its membership and needs to be connected to community networks to be effective.	Review membership, identify gaps and develop approach to ensure membership of LPG is representative of communities across the Kilmarnock locality.	Group membership is representative of communities and can ensure that the Locality Planning Group responds effectively to challenges.	April 2019	Kilmarnock Locality Group
<b>5.0 Co-production</b>				
<b>Context/Background</b>	<b>Action</b>	<b>Desired Outcome</b>	<b>Timescale</b>	<b>Responsible</b>
The Locality Planning Group needs to promote and develop working in co-produced ways to tackle locality priorities.	In partnership with Health Improvement Scotland (HIS) hold a follow-up co-production session for all partners.	Continued commitment to working in a co-produced way.	October 2018	Planning and Performance Lead Officers
	Embed co-produced approach in the work of the group through identifying and undertaking an activity using co-production methods.			
<b>6.0 Review Participatory Budgeting Process</b>				
<b>Context/Background</b>	<b>Action</b>	<b>Desired Outcome</b>	<b>Timescale</b>	<b>Responsible</b>
The Locality Planning Group will explore opportunities for improving the use and promotion of Participatory Budgeting	Develop guidelines/protocols to inform LPG administration of future PB opportunities.	A more structured approach.	April 2019	Planning and Performance Lead Officers/Vibrant Communities.