

## **A MESSAGE FROM THE CHAIR OF IJB**

In East Ayrshire, we have a strong commitment to partnership working and believe that by working together we can deliver better outcomes for people and local communities. Our Community Planning Partnership is innovative and ambitious.

Reflecting our commitment to partnership our Community Plan is the sovereign and overarching strategic planning document for the East Ayrshire area and both East Ayrshire Council and NHS Ayrshire and Arran are committed to delivering on both the vision and the local outcomes identified within it.

East Ayrshire Integration Joint Board is delegated as lead partner for Wellbeing within the Community Plan, working across all partners, age groups and communities. The IJB through the Health and Social Care Partnership delivers and commissions health and care services to meet the needs of our local communities through the ambition of the Strategic Plan.

Our ambitions are:

- Children and young people, including those in early years and their carers, are supported to be active, healthy and to reach their potential at all life stages.
- All residents are given the opportunity to improve their wellbeing, to lead an active, healthy life and to make positive lifestyle choices.
- Older people and adults who require support and their carers are included and empowered to live the healthiest life possible.
- Communities are supported to address the impact that inequalities have on the health and wellbeing of our residents.

Like many other communities, we recognise that we have a significant challenge in respect of health inequalities that is compounded by issues of deprivation, the impact of alcohol and drugs and the need to develop our services to meet changing demography. The integration of health and social care, created a further opportunity to address these challenges through the Health and Social Care partnership.

To deliver on our ambitions we need leaders who have a passion for people and communities and a drive for excellence. If you share our ambition I hope you consider this opportunity.