East Ayrshire Council

Members Update - October 2023

Report by the Head of Housing and Communities

East Ayrshire Community Learning and Development Framework 2021-2024: Progress Update

PURPOSE OF REPORT

1. The purpose of this report is to provide an update to members on the performance of the East Ayrshire Community Learning and Development Framework 2021-2024, in terms of the activity delivered and facilitated 2021-2023.

RECOMMENDATIONS

- **2.** It is recommended that Members:
 - (i) note the contents of the report.

BACKGROUND

- 3. On 6 October 2021 Cabinet approved the third East Ayrshire Community Learning and Development (CLD) Framework for the period 2021-2024. The framework was prepared in response to The Requirements for Community Learning and Development (Scotland) Regulations 2013, which placed a duty on every Education Authority to coordinate and publish Community Learning and Development Plan in September 2015 and every three years, thereafter.
- 4. The regulations place an additional legal requirement on Local Authorities to coordinate and plan community learning and development provision. Partners providing community learning and development activity are expected to work together, along with learners and communities, to audit needs, strengths and opportunities and build programmes of learning and development to meet local needs.
- 5. It is up to the Local Authority to decide how best to develop a plan which could be a standalone plan or incorporated into other planning frameworks. At Cabinet on the 19 February 2014, it was agreed that the East Ayrshire Community Learning and Development Framework would be developed as part of the Community Plan Reviews, which take place every three years, rather than produce a separate plan.

- **6.** Partners recognised the following development priorities for the term 2021-2024:
 - (i) Continue to share and develop practice with community learning and development partners across East Ayrshire and the South West CLD Network to strengthen connections and develop the skills and knowledge of our volunteers and staff;
 - (ii) Further embed the use of data to identify gaps or the need for new approaches for our work, which will have a positive impact on our communities;
 - (iii) Work with the community and partners to widen the reach and opportunities for volunteers, with a particular focus on young people;
 - **(iv)** Explore the opportunity to extend community learning opportunities for STEM;
 - (v) Support the development of the Ayrshire Growth Deal for our communities.
- 7. The Communities Partnership was established after the launch of the Community Learning and Development Framework 2021-2024 and brings together Community Learning and Development partners to coordinate, plan and evaluate Community Learning and Development activity across East Ayrshire. The partnership is made up of partners from Local Authority, Higher and Further Education, Third Sector Interface, Police Scotland, Scottish Fire and Rescue, Department for Work and Pensions, Housing Associations, Corra, local partners and voluntary organisations.
- 8. The Third Sector Forum exists in East Ayrshire to connect the Third Sector to Community Planning and other key partners and ensure that the Third Sector contributes to making East Ayrshire a better place to live and work for all communities and residents of East Ayrshire. The Forum is the collective voice of the Third Sector, securing representation for strategic groups in East Ayrshire and coordinating existing work. It does not itself deliver services but seeks to create an environment where Third Sector organisations can work effectively and fulfil their potential.

COMMUNITY LEARNING AND DEVELOPMENT ACTIVITY

9. Community Learning and Development activity collated from Community Planning Partners through the Local Outcomes Improvement Plans (2021/22 and 2022/23) and the Communities Partnership is highlighted below.

Recovery and Renewal

10. In response to the Covid-19 pandemic, our communities demonstrated increased community resilience and activism. During lockdown Vibrant Communities played a key role in facilitating and mobilising local community

- supports to respond to the needs of the most vulnerable in their local communities.
- 11. Community Planning and CLD partners have continued to support and build on this approach as we support community empowerment and take forward place-based working with local people. In summer 2021, as we began to emerge from the worst of the pandemic restrictions, partners again worked hard to encourage people to come together, safely, in their shared local community spaces.
- 12. As restrictions eased, a partnership event hosted with Ayrshire College and their Connecting Communities Project brought together over 150 children and young people to celebrate being together again through a programme of sporting activity. The project started online to raise awareness of suicide prevention and wellbeing awareness and brings together a wide range of partners to deliver community sports activity. The project enables young people to engage with health and wellbeing activity whilst reducing stigma and breaking barriers to engagement.

Locally-led planning activity

- 13. Community Action Plans are integral to Community Planning in East Ayrshire and there are clear links with our Community Planning arrangements, ensuring that local people have a real voice and can influence the decisions which affect their communities. The strength of locally-led Community Action Plans lie in the fact that they uniquely belong to the community and are informed by extensive community engagement prior to them being published. A plan is not active until at least 40% of households respond, certifying a community-wide mandate. Work has also started on supporting communities to develop their second generation of plans.
- 14. Auchinleck, Darvel and Priestland Place Plans are the latest in a programme of Place Plans that are being rolled out to support the East Ayrshire Local Development Plan. Other plans being progressed with local communities include Northwest Kilmarnock, Dalmellington, Mauchline and Gatehead.
- 15. The Darvel and Priestland Plan includes "The Corner Project", a new events space which will host live music performances, gatherings, café days, pop-up food stations and other community events. It will also accommodate cycle stands and a bike repair station, and act as a starting/finishing point for local routes around Darvel and the Irvine Valley.
- **16.** Over the last year work has been taken for forward to further strengthen our collaborative, place-based approach to the provision of services, working and planning with partners and harnessing community power.

- 17. Outline proposals for enhanced place partnership arrangements across East Ayrshire have been developed with community planning partners and during 2023, Vibrant Communities colleagues are taking forward a comprehensive programme of engagement with local communities, stakeholders and residents, to ensure that the final proposals are co-produced, co-designed and co-led by the people who use our services.
- 18. The annual Communities Conference has become an important fixture in the calendar. The Communities Conference now includes representatives from Community Action Plan groups, Community Councils, Development Trusts, Community Associations and other community organisations. It offers a chance for community representatives to network and share good practice with each other, as well as take part in training and development and meet with wider stakeholders, including Community Planning partners.

Community Councils

- 19. East Ayrshire is divided into 35 Community Council areas, and there are currently 25 active Community Councils with over 300 volunteers. They act as the voice of their community by keeping their community informed and ensuring that Community Planning Partners and others are aware of the community's opinions on key issues.
- 20. As well as taking part in the planning and licensing processes, many have been involved in campaigns to improve their local area including the development of Community Action Plans; fundraising; projects such as providing hanging baskets or Christmas lights for the community; and organising gala days, holiday events and litter picks.
- 21. Community Councillors also benefit from Vibrant Communities' support which includes the organisation of seminars to share good practice, in addition to working with them to plan a range of training and development sessions. These have recently included new Community Councillor inductions, how to improve working relationships with other groups and community engagement techniques.

Community Investment

22. The Town Centre Regeneration Fund was established in 2018, and since then has seen over £2,000,000 invested into East Ayrshire through 17 community-led partnership projects. There are 6 projects still to be completed, with 11 completed within this timeframe. Projects supported include The Corner in Darvel; The Castle in New Cumnock, Morton Hall in Newmilns; and asbestos removal from the White Tile Building in Kilmarnock Town Centre.

- 23. Since 2014 the Scottish Government and COSLA's Regeneration Capital Grant Fund (RCGF) has been supporting locally developed regeneration projects to tackle inequalities and deliver inclusive growth in deprived, disadvantaged and fragile remote communities across Scotland. In that time East Ayrshire has received nearly £11m from the fund, which has helped the Council carry out £21.5m worth of investment in projects in the area. These include:
 - (i) Crossroads Community Hub;
 - (ii) Ingram Enterprise Hub Kilmarnock;
 - (iii) Ochiltree Community Hub;
 - (iv) Centrestage, Kilmarnock;
 - (v) West of Scotland Climbing Centre, Kilmarnock (Above Adventure);
 - (vi) Take A Bow, Kilmarnock; and
 - (vii) New Cumnock Reuse Centre.
- 24. Participatory Budgeting (PB) is a positive way of getting local communities involved in the planning, preparation and delivery of wellbeing activity in East Ayrshire. The Health and Social Care Partnership, along with collaborative commissioning partners, planned a series of PB events undertaken in summer 2022. Local organisations have an opportunity to present projects that fit with local wellbeing aims and local people get to vote on the projects they would most like to see in their local area.
- **25.** Engagement with local residents, groups and volunteers helped to achieve:
 - (i) 89 funding applications:
 - (ii) 62 applications progressing to voting events;
 - (iii) 5 voting events held across East Ayrshire;
 - (iv) Over 1,000 local residents casting over 8,000 votes; and
 - (v) 32 community groups receiving a total of almost £260,000 of funding to promote local wellbeing activity.
- 26. In 2018, the Grants Committee agreed to allocate Galawhistle Renewable Energy Fund monies through PB with officers from Vibrant Communities and Democratic Services facilitating the PB event and process. Since then £101,531 has been allocated in Muirkirk through PB with more planned for the future.
- 27. The most recent PB event was held in October 2022 following a three year pause due to the pandemic. A total of £50,000 was available: £10,000 for revenue projects and £40,000 for capital projects. The event brought the communities of Muirkirk and Glenbuck together with a record number of 244 people casting their votes, awarding funds to five capital and six revenue projects.

Cost of Living

- 28. The cost of living is impacting every household across East Ayrshire, with some unable to cope with the increase to inflation, interest rate and food and fuel costs. Although some national Government measures were introduced, many households continued to struggle with the additional pressures they were under.
- 29. As part of East Ayrshire Council's commitment to mitigate the impact of the Cost of Living Crisis, Cabinet agreed a suite of measures to further support the people we serve in our local communities. One of the measures identified was to support the use of community facilities to offer local people a warm space that they could attend in their local community. Cabinet agreed that £270,000 would be allocated to cover the increased cost of heating bills for this project.
- 30. The voluntary organisations who manage local community facilities and took forward community-led approaches to tackle Covid-19 and the Cost of Living crisis were supported by the Communities Team, part of Vibrant Communities at East Ayrshire Council. This submission details the capacity building carried out by the team to support locally-led warm spaces and further Cost of Living activity.
- 31. Scoping work was undertaken by the team with local community organisations and partners, building on pre-existing relationships, to find the best suited venues to host warm spaces. Venues that were warm and welcoming, had access to digital resources, cooking facilities, washing and showering facilities, laundry facilities, sanitary products, and play and educational resources were sought out.
- **32.** Over the year, there were 48 Warm Spaces active that were community-led with a further 11 partner-led warm spaces in East Ayrshire. 776 individuals have been supported to date through the warm space initiative.
- 33. The warm spaces vary between locations and offer a variety of settings, including Community Centres, Bowling Clubs, Cafes, Gyms, Supported Accommodation, Sports Clubs, Youth Clubs, Churches, Schools and Colleges. East Ayrshire Leisure are hosting warm spaces in Libraries, Sports Centres and Community Centres. Most warm spaces also offer access to Wi-Fi and charging points.
- 34. These warm spaces and the Community Larders across East Ayrshire are visited by The Financial Inclusion Team (FIT) who continue to support East Ayrshire residents to maximise their benefit entitlement. The FIT received 2,602 referrals and advice enquiries during 2021/22, a 45% increase from the previous year and 14% higher than the pre-pandemic level.

- 35. There are currently 16 dignified food larders in East Ayrshire supported by Vibrant Communities and Onsite Services. A range of partners continue to be involved with the food larders from many of the large supermarkets such as ASDA, Tesco, ALDI, M&S to third sector organisation such as Sky Project who provide activities during larder days to children when on holiday. Many larders have evolved their service to enable those experiencing loneliness and isolation to access a range of services from a host of partners such as the Health and Wellbeing team, financial inclusion team, as well as developing the larder to provide a warm space for people to come together.
- **36.** The FIT launched a schools-based pathfinder project in September 2021, based within Loudoun Academy but also serving the local primary school and early childhood centre.

Children and Young People

- **37.** An important part of partners work involves encouraging young people to take part in positive activities and diverting them from antisocial behaviour. A partnership approach to this has been instrumental in improving outcomes for young people and ensuring their voices are heard.
- 38. Our Young People, Sport and Diversion team has continued to listen to and engage with young people though interactive, educational conferences, and in 2018 the East Ayrshire Children and Young People's Cabinet was formed. The Cabinet members work with East Ayrshire Council and feel empowered to question elected members, officers and community partners on topics that directly affect children and young people.
- 39. Active Schools work involves important early intervention and prevention work within both education and community settings. There is also an Active Schools Leadership programme which is designed to support young people to develop their skills and experience through sports coaching and enhance their skills for life and work. The success of Active Schools in East Ayrshire has been recognised by sportscotland at a national level. At a time when sportscotland are reviewing their local authority investment, the excellent work in East Ayrshire has been commended, with a mutual desire to continue the work that their investment has driven.
- **40.** Through Big Lottery Community funding, Vibrant Communities delivers family-based initiatives within the local prison to allow prisoners (including dads, uncles and grandads) to spend quality play and bonding time with their family. Weekly play and bonding visits; a family bookshare programme; a Dad's group and seasonal events all help to increase interaction and improve relationships between prisoners and their families.

- 41. Danger Detectives is an experiential learning programme aimed at P6 pupils to help reduce accidents and crime amongst young people while building community resilience. This is achieved by creating a safe environment where young people can actively become aware of their personal safety both indoors and outside, learn how to react to dangerous situations, know what roles the emergency services play, and learn about how they can protect and support the most vulnerable individuals within their communities.
- 42. The Children and Young People's Befriending Service has been delivered by Vibrant Communities since 2015, and is now co-ordinated by two Family Support Workers who support young people affected by drugs or alcohol or who are isolated/lonely and in need of support. Befriending can take place on a one-to-one, family or group basis, and support to a child or young person focuses on building trusting relationships, confidence and supporting any concerns or challenges faced by the child or young person.
- 43. Our new Children's Services Wellbeing Model (HEART) is a transformational approach to improve how our children and families are supported in East Ayrshire. The vision is to ensure that children and families can access support at an early stage in their local community, in a way that challenges discrimination and stigma.
- 44. The Scottish Attainment Challenge (SAC) funding model has changed significantly over the last year, with designated SAC authorities being ceased across Scotland and all thirty two local authorities now being apportioned Strategic Equity Funding (SEF). The total sum available remained static and as a result East Ayrshire Council has entered a period of tapered reduction in funding across period 2022-2026.
- 45. Home Link Workers support young people in kinship care, foster care and on Community Service Orders and their families. They also work with young people through their transition from primary to secondary then on to college or other positive destinations. They help to establish positive connections between education and the family home, as well as delivering activity sessions throughout holiday periods. In addition, they support children, young people and families where poverty has been identified as a barrier to learning.
- **46.** Local plans are being adapted to ensure continued partnership working with establishments and communities to ensure that we continue to improve attainment and outcomes for our most deprived learners and close the poverty related attainment gap.
- 47. The council's Vibrant Communities Service, in partnership with Police Scotland, Scottish Fire & Rescue Service and NHS Ayrshire & Arran, has been working with Education Services colleagues to deliver youth roadshows to S1 pupils across East Ayrshire prior to the summer holidays. Workshops are being held

- in relation to anti-social behaviour, fire and water safety, peer pressure and stigma, alcohol and drugs awareness and safety in the community.
- 48. Vibrant Communities Play and Early Intervention team organised five Summer of Play events in summer 2022. Supported by the Home Link Team, over 400 children and young people and over 250 parents and carers took part in the events which offered fun activities including the mud kitchen, water slides, sports activities, nature crafts, sensory play, sand and water play and the ever popular obstacle course.
- 49. The events were supported by partners including the Young Carers Service, Scottish Fire and Rescue's Community Action team and pump engine; Active Schools and the Council's Speech and Language team. The council's Catering Service provided healthy packed lunches for all the summer programme events and attended at all five Summer of Play events running a free BBQ for our children and young people and their families.
- **50.** East Ayrshire Youth Work Network was formed in 2016 and is funded by East Ayrshire Council. It promotes the development of youth work by supporting and advising local voluntary clubs, promoting joint work between member clubs and organisations and ensuring best practice and standards.

Community Health and Wellbeing

- 51. Vibrant Communities have evolved their community health checks into a place-based approach to supporting communities, the team began to link more with community facilities and local groups. This new approach sees a member of the team responsible for a particular geographical area where they can develop deeper links with communities. Coming soon to enhance the health check offered is an atrial fibrillation check a quick and easy way to detect any anomalies in the heartbeat which could indicate underlying, more serious health concerns.
- 52. The Activity on Prescription (AOP) initiative supports people to identify their goals and encourages them to take steps to achieve them. Partnerships have been formed with local providers of exercise including the Galleon Centre, Visions, East Ayrshire Leisure and centres run by community groups such as Darvel Community Trust. Previously, the scheme allowed GPs and other health professionals to refer suitable patients to receive lifestyle advice. But now that the importance of social prescribing is recognised, non-health professionals such as Community Connectors and Housing Support Officers can refer to AOP using guidelines that identify appropriate people for referral.
- **53.** Suicide remains a major issue in Scotland. A pan-Ayrshire approach to the coordination of training has developed over the last few years and trained members of the team have been fully supportive of delivering a number of

sessions. A range of local mental health training from safeTALK and ASIST to bespoke sessions for communities, workplaces and other groups have been provided to raise awareness and reduce the stigma that surrounds suicide. Training gives people the confidence to ask someone if they are having thoughts of suicide by recognising the signs.

54. Through the allocation of specific funding, the project aims to improve the public's knowledge and understanding about drug and alcohol dependency and recovery in order to reduce levels of fear and blame. This is done through information roadshows, training and media campaigns. Successful roadshows have recently been held with a family-orientated approach to challenge stigma and promote positivity and hope. Family is seen as an important theme as the whole family can be impacted by one family member's addiction, therefore access to support is important for all.

Older People

- 55. Vibrant Communities continues to deliver a full range of events for older adults in the seven core supported accommodation units and wider communities including everything from bingo and chair-based exercises to intergenerational work. It also provides lunch clubs in six of the Council's sheltered housing units which are open to the public. These provide affordable balanced meals as well as social interaction for those attending.
- 56. 59 older adults have been supported, along with five people who had felt lonely and isolated who then went on to become volunteers. The befriending service has now started intergenerational work with Children's Befriending where the different generations come together and enjoy various activities.

Adult Learning

- 57. Help is available through the Essential Skills Service for anyone over the age of 16 who needs support with reading, writing, spelling or numeracy. The ESOL programme supports people with little or no English to develop the language skills they need to participate in everyday life. The team has recently been working extensively with learners from Syria, Afghanistan and Ukraine, helping not only to improve their English language, but also their digital, employability and social skills.
- 58. Despite the challenges of the last few years, learners have made great strides towards their goals. In March 2022, 18 service users achieved certificates in Emergency First Aid at Work and Food Hygiene. And since January 2022, learners have attended regular outdoor sessions with The Conservation Volunteers which have been fantastic in supporting them to connect with their local environment. Within the project, 13 learners are currently working towards

achieving their John Muir Award, which involves working alongside the Council's Greener Communities team to maintain flower beds at Burns Monument Centre in Kay Park, Kilmarnock.

- **59.** Two Afghans at National 2 level also began work experience with Greener Communities after this was piloted successfully with a Syrian national in 2021 who is now completing an adult apprenticeship with the Council.
- 60. ME2U, a project delivered in partnership between Vibrant Communities, the DWP, Ayrshire College and local schools, is continuing to change the lives of unemployed people within East Ayrshire. Since it began in 2015, the project has been helping unemployed people to improve their readiness for work through an eight-week programme comprising of two days' volunteering per week within an educational establishment and two days per week within a community centre. This helps them work towards four SCQF Level 4 & 5 modules delivered by Ayrshire College Community Tutors.
- 61. Everyone involved in ME2U is passionate about empowering people to change their lives and working with them to help break down the barriers which are preventing them from gaining employment. As well as helping them to secure employment, participants have commented on how the project has improved their confidence, self-esteem, general wellbeing and feelings of loneliness and isolation. Many are now also enjoying being a more positive role model for their children.
- **62.** Funding through the Scottish Attainment Challenge allowed Vibrant Communities to provide Family and Youth Literacies provisions across East Ayrshire, including:
 - (i) working in partnership with primary schools to provide fun, informal and engaging family literacies sessions
 - (ii) working in partnership with secondary schools to provide an alternative approach to literacy and numeracy learning by using an early intervention approach - this involves fun and learner-centred activities to help sustain engagement in learning and support pupils to achieve their own learning goals
 - (iii) developing a Summer of STEM programme in 2022 in partnership with East Ayrshire Libraries for families and young people with ideas on how to engage in family learning at home as well as enabling them to sign up to online reading facilities.

IMPLICATIONS

Implications	Yes	No	Paragraph number in report
Policy/Strategic Planning	X		63 - 69
2. Governance	X		70
3. Human Resources		Х	
4. Equality and Fairer Scotland Duty		X	71
5. Financial	X		72 - 73
6. Risk		Х	
7. Community Wealth Building	Х		74
8. Net Zero		Х	

POLICY/STRATEGIC PLANNING IMPLICATIONS

- 63. The Community Plan is the sovereign strategic planning document for the East Ayrshire area, providing the overarching strategic policy framework for the delivery of services by all Partners, and sets out the partnership Vision for the area for the period from 2015 to 2030. As previously noted, it was agreed that the East Ayrshire Community Learning and Development Framework would be developed as part of the Community Plan Reviews, which takes place every three years, rather than produce a separate plan.
- 64. The Local Outcomes Improvement Plan in East Ayrshire underpins the Community Plan and provides the formal performance management framework against which partnership activity is measured, to demonstrate progress towards the achievement of local outcomes and how inequality is addressed in communities. Community Learning and Development activity has been highlighted from the Local Outcomes Improvement Plan 2021/22 and 2022/23 in the above report.
- 65. Community learning and development has an extensive reach in East Ayrshire and is at the heart of transforming our relationship with communities. Vibrant Communities is the Authority's commitment to community learning and development and also is the cornerstone of transformation with our communities across East Ayrshire. Vibrant Communities works "with and for" local communities rather than "doing to" them. With the aim to balance the relationship between those who design and deliver services and the people who ultimately use them. The Framework is not intended to detail all the work of those delivering community learning and development but rather outline and reference the response of the Local Authority, the community and partners to the Community Learning and Development (Scotland) Regulations 2013. It also sets out the shared improvement priorities for those involved in the delivery of community learning and development activity in East Ayrshire for the period 2021-2024.

- 66. The Council's new Strategic Plan 2022-2027 complements the Community Plan and was approved by East Ayrshire Council at its meeting of 29 June 2022. The Strategic Plan includes key work streams which contribute to the achievement of our shared Community Planning ambitions for East Ayrshire, with the identified Council priorities clearly aligned with our partnership priorities.
 - (i) Building a Fairer Economy;
 - (ii) Tackling Poverty and Inequality;
 - (iii) Improving Community Wellbeing;
 - (iv) Supporting Children and Young People;
 - (v) Delivering a Clean, Green East Ayrshire; and
 - (vi) Ensuring Financial Sustainability and Ensuring Resilience.
- 67. The East Ayrshire Children and Young People's Services Plan 2020-23 supports the East Ayrshire Community Plan 2015-30 and our long term aspirations for children, young people and families are designed to achieve our vision which is: "In East Ayrshire, our children and young people grow up loved, safe and respected so that they realise their full potential." Community Learning and Development activity helps achieves the aim and actions of the plan and detail of this can be found in Appendix A.
- 68. The Children and Young People (Scotland) Act 2014 outlines duties as responsibilities on corporate parents. The act names a number of bodies who have a duty to fulfil the role of corporate parents. Corporate parents are the public bodies that work together to safeguard and promote the wellbeing of looked after children, young people and care leavers. Community Learning and Development activity helps achieves the aim and actions of the plan and detail of this can be found in Appendix A.
- 69. The Health and Social Care Partnership Strategic Plan 2021-30 covers the ambitions and shared priorities for health and social care over the next year, 2021 to 2024, and with a longer look towards 2030. The plan continues to work towards the vision of: "Working together with all of our communities to improve and sustain wellbeing, care and promote equity." Community Learning and Development activity helps achieves the aim and actions of the plan and detail of this can be found in Appendix A.

GOVERNANCE IMPLICATIONS

70. The Community Learning and Development (Scotland) Regulations 2013 set out the legislated requirements for community learning and development activity and Community Learning and Development Frameworks.

EQUALITY IMPACT AND FAIRER SCOTLAND DUTY IMPLICATIONS

71. Equality Impact Assessment (EQIA) screening is not applicable. The activity set out within the annual performance report promotes equality of opportunity, social justice and social inclusion, a Guiding Principle of the Community Plan and Community Learning and Development Framework.

FINANCIAL IMPLICATIONS

- **72.** There are no additional financial implications due to the content of this paper.
- **73.** Community Learning and Development activity is financed by the Council, partners and community organisations through existing budgets; local, regional and national grants; and, if appropriate, income generation.

COMMUNITY WEALTH BUILDING IMPLICATIONS

74. Vibrant Communities and partners continue to proactively engage with communities to co-produce local services and initiatives, a pledge within the Community Wealth Building Anchor Charter, Pillar 5: Plural Ownership.

CONCLUSIONS

- **75.** Community Learning and Development activity providers are delivering well against guidance set out in the Framework and continuing to plan for improvement.
- **76.** A full-term review (2021-2024) of the Community Learning and Development Framework, including the community learning and development activity for 2023/24, will be presented to Cabinet by September 2024.
- 77. Alongside this review, Vibrant Communities and partners will engage the local community and prepare the next Community Learning and Development Framework (2024-2027) scheduled to be in place by September 2024.

Appendices:

1. Appendix A: Action Log: Progress Update.

Background Papers:

- 1. The Requirements for Community Learning and Development (Scotland) Regulations 2013;
- 2. Community Learning and Development Framework 2021–2024 Cabinet Report 6 October 2021:
- 3. Community Learning and Development Framework 2021-2024;
- 4. Community Power, Place and Partnership;
- 5. Local Outcomes Improvement Plan 2021-2024: Performance Report 2021/22;
- 6. Local Outcomes Improvement Plan 2021-2024: Performance Report 2022/23.

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Appendix A: Action Log: Progress Update

Economy and Skills

Action	CLD Activity	Progress	Partners
ES14: Work alongside our communities to deliver Placemaking and Local Place Plans which set out proposals for development of land and assets.	 5 Placemaking Plans adopted (Ochiltree; Catrine; Newmilns and Greenholm; New Cumnock; Dalrymple, Skeldon and Hollybush); 6 Placemaking Plans in early development. 	 Further 2 Placemaking Plans adopted (Auchinleck; Darvel). Total of 7 Placemaking Plans adopted; 1 Placemaking Plan at final consultation (North-West Kilmarnock). Total of 7 Placemaking Plans in early development. 	 Vibrant Communities Planning & Economic Development Community Groups Local Stakeholders
ES15: Strengthen community led regeneration through the development of community action plans.	 25 Community Action Plans produced across East Ayrshire, including 1 thematic plan (EACHA) and 2 refreshed plans (Fenwick and Darvel); Offer communities the opportunity to create their first community action plans to reflect local priorities and support other communities to develop second generation five year plans. 	 29 Community Action Plans published across East Ayrshire: 24 facilitated by Vibrant Communities and 5 led by Partners. This includes EACHA thematic plan and 6 2nd Generation Plans; Gatehead (1st Gen) have had their voting event and will launch in 2023. Mauchline (2nd Gen) and Dalmellington (3rd Gen) have voting events scheduled and will launch in early 2024. There are a further 5 in development currently. Of these 5, 2 are 1st Generation and 3 are 2nd Generation. 	 Vibrant Communities Community Groups Local Stakeholders
ES16 : Adapt the provision of	 Support applications to the UK Government's Levelling Up Fund and Community Renewal 	YipWorld hold contract with East Ayrshire Works to deliver employability pipeline stage 2. This is	Vibrant Communities

Employability services and
provide retraining and
upskilling opportunities for
people whose work or
learning has been affected
by the Covid-19 pandemic
and for those most at risk
of poverty.

- Fund, and ensure that Partnership resources are mobilised to take advantage of new investments in skills;
- Support the over-25s to take up a range of opportunities, including the National Transition Training Fund as an integral part of our economic recovery.
- delivered to 60 individuals not in education, employment or training;
- Skills and Learning 33 (SL33), the Developing the Young Workforce (DYW) Partnership Hub, is a purpose built space designed to progress the delivery and implementation of DYW in East Ayrshire;
- The hub is led by the Education Service and is supported by the Employability team and partners including the Department for Work and Pensions (DWP) and Skills Development Scotland;
- The hub, which is in line with the Scottish Government's No-one Left Behind: Review of Employability Services, is in a central town centre location with easy access to good public transport links;
- The Employability Service is now funded through UK Shared Prosperity Fund. The provision within this is to support clients aged 25 plus who would be at Stage 4 (Job Ready) with employability skills - Job Search / Job Matching / CV Creation / Interview Skills. We are also able to offer clients 100% funding for accredited training that would assist them to secure employment. We also have a target

- Town Centre Team
- Community Groups
- Community Planning Partners

group for Stage 5 clients (employed), the provision in place to support them to sustain their current role and develop their career further - we can provide 50% towards accredited training that is linked to their current employment;

- We also have a Supported Employment service that offers support and guidance to clients with additional support needs, we support clients aged 16+ with a 5 stage delivery model from engagement at Stage 1 to in work support at Stage 5, within the Stage 5 in work support we also offer support to employers to allow them to support the additional needs of the employee;
- Vibrant Communities provide Literacy and numeracy learning opportunities for adults, parents, children and families.- Referrals from schools, Social Work, DWP, NHS, self-referrals and colleges;
- To support the strategic work of the Local Employability Partnership and to ensure oversight, consistency and synergy across the Council's employability pipeline, an Employability Project Board has been set up to progress internal arrangements within the Council. The

Board considers monthly progress updates on all issues relating to the employability pipeline, seeks to coordinate and maximise resources to better support the LEP and helps to avoid duplication.

Multiply- Shared Prosperity Fund- UK Levelling Up

- As of January 2023 Vibrant
 Communities Lifeskills and Inclusion
 are providing numeracy learning
 opportunities for parents, families and
 adults 19 plus who reside within East
 Ayrshire. Multiply provides first step
 courses to numeracy learning and
 accredited formal learning
 opportunities specific to Money and
 numeracy lifeskills;
- Multiply provision supports adults 19 plus to:
 - build confidence with numeracy within everyday life;
 - build confidence in handling money and budgeting money;
 - to feel better equipped in supporting their child's numeracy learning;
 - progress onto credit rated numeracy qualifications (Money MOT Customised Award- 6 week course, SCQF Level 3, 4, 5);

- upskill with numeracy training for work (CLD workers and partners).
- January 2023 to now (Oct 2023)
 Multiply has worked with:
 - 190 Adults
 - 81 children

Scottish Attainment Challenge (SAC/SEF) Family Literacies 2017-2022

- Vibrant Communities Lifeskills and Inclusion delivered Family Literacy learning and parental engagement sessions to EAC targeted Primary schools. Targeting SIMD 1+2 families where poverty was a barrier to learning. Overall aim was to provide support to families to gain literacy and numeracy lifeskills supporting to close the poverty related attainment gap;
- Face to face delivery was not applicable during 21-22 due to covid restrictions. All programmes delivered and engaged in remotely through prerecorded videos, live sessions, supporting packs and coaching and mentoring calls with families/parents.
 SAC funding came to an end in December 2022;
- Family Literacies worked with:
 - 2020-2021
 - 230 families
 - 260 children

- 2021-2022
 - 154 families
 - 180 children

Overall 2017-2022 Family Literacies worked with:

- 895 families
- 1015 children

<u>Scottish Attainment Challenge-</u> (SAC/SEF), Youth Literacies Provision 2017-2022

 Vibrant Communities Lifeskills and Inclusion delivered Youth Literacies innovative programmes to EAC targeted Secondary Campuses. Targeting SIMd 1+2 young people where poverty was a barrier to learning. Overall aim, was to provide alternative learning opportunities to young people through early intervention and prevention targeting S1 to S3 pupils who are a risk of disengaging in school or who would benefit from assisted and alternative learning styles and approaches. All programmes underpinned by creative literacy and numeracy themed activities were delivered for approx. 12 weeks to identified and targeted young people. Core programmes like- Cost of a Dog, Literacy through film, etc were on offer. In addition- Young STEM Leaders Awards were offered

as well the P7 transition Programme-Fractured Fairy Tales- which provided early intervention into the Youth Literacies S1 programmes. SAC funding came to an end in December 2022:

- Youth Literacies worked with:
 - 2020-2021
 - 129 young people
 - 2021-2022
 - 221 young people
- Overall 2017-2022 Youth Literacies worked with:
 - 665 young people

Adult Literacies and literacies with Learning Disabilities- Year 21-22

- Continued delivery of Adult Literacies provision for adults 16 plus residing with EAC. Provided dedicated 1:1 and HUB based supports to adults wanting to improve their everyday literacy, numeracy skills for work, family, community and personal reasons. Delivery through blended model-online and face to face. Place based approach through partner agency and 3rd sector referrals as well as delivery within local community;
- YPSD continue to support young people and local volunteers with the delivery of nationally recognised awards that are beneficial for future

		employment and acceptance to further education. Young Leaders and Young Ambassadors, who form the YPSD Leadership Academy, participate in a number of 'coach education' courses and workshops either delivered through qualified Council deliverers or National Governing Body deliverers throughout the year. They then ruse the skills that they have gained and put into practice by volunteering in YPSDS activity or community organisations; The excellent partnership between YPSD and Ayrshire College has seen the development of the Connecting Communities Sports Hub and has been an amazing example of breaking down barriers faced in our communities. At the heart of the delivery of the programmes are students who are attending various	
		 YPSDS activity or community organisations; The excellent partnership between YPSD and Ayrshire College has seen the development of the Connecting Communities Sports Hub and has been an amazing example of breaking down barriers faced in our communities. At the heart of the delivery of the programmes are 	
		they are volunteering their time to do deliver activities to young people and using the skills and experiences they have gained on at College, on placement or by attending the courses that were designed for them.	
ES18: Tackle digital exclusion to promote equality, counter social	Recognise the impact of digital poverty and ensure there is a focus on digital access, literacy,	Worked in partnership as part of the East Ayrshire Digital Access Network to provide Wi-Fi connectivity and	Vibrant Communities

isolation and unlock	numeracy and inter-personal	tablets to assist people living in rural	Community
access to education,	skills via community-based	areas or those on low income/benefits	Planning
healthcare and	learning for all age groups.	to access resources for job search;	Partners
employment opportunities.	g a.g. g. a.p	YipWorld provided one six-week	. Granoro
		course as digital champions to group	
		of older people;	
		Shire have operated a Digital drop in	
		across the region of Cumnock & the	
		Doon Valley, where they have	
		provided free data and devices for	
		individuals to use:	
		East Ayrshire Leisure (EAL)The Digital	
		Bus has enabled them to take digital	
		devices and wi-fi out to communities	
		and groups across East Ayrshire who	
		would otherwise struggle to gain	
		access. They worked in partnership	
		with schools to provide support to	
		families and children who would not	
		normally be able to access these	
		services which can improve their	
		wellbeing and confidence in being	
		digitally connected;	
		EAL partnered with Vibrant	
		Communities to provide workshops for	
		families to improve numeracy. These	
		were titled "Maths is Everywhere" and	
		provided fun numeracy activities for	
		families to participate in together. The	
		sessions were an opportunity to	
		signpost adults to support within EAC	
		in relation to money skills and financial	
		in relation to money skills and financial	

- support. Families learnt ways to use numeracy games to build on their own skills and their children's skills;
- Bookbug Sessions taking place across our libraries is also relevant. Sessions are free and open to all providing a safe space for parents/carers to spend time bonding with their children and meeting other families within their local communities. The sessions can help to support language development and social skills. They are a relaxed and fun way to encourage early learning and build essential early bonds which boost confidence as well as encourage positive parent and child interaction;
- The East Ayrshire Digital Access Network brings together a range of local and national organisations with the aim of promoting digital inclusion and equality and was the driving force behind the Scottish Government funded Connecting Scotland Programme in East Ayrshire. East Ayrshire families have benefitted from the Programme, which has opened up new opportunities for digitally excluded people, helping them to get online and learn new skills through the provision of a device, connectivity and Digital Champion support;

Vibrant Communities Digital Literacies is focused on combating digital isolation in the community. During lockdown Vibrant Communities lifeskills & inclusion team was successful in receiving and delivering 125 devices (77 Chromebooks & 48 iPads) from Connecting Scotland to individuals and families within the community who would not be able to afford a device on their own. 6 different priority groups received devices, all of which were on a low incomes: over 60's, people with disabilities, single parents, unemployed, low-income families and vulnerable people. Each individual and family was also provided with 2 years free unlimited internet and help and support on how to use their device, 14 members of the team received digital champion training from Connecting Scotland. Digital Hubs were set up in communities where members of the community could come and get more focused help with using their device. Lifeskills and Inclusion team provided dedicated ESOL Digital Literacy hubs in Netherthird, and Kilmarnock to support ESOL learners develop and improve their digital skills, knowledge

- and experience within family, work, community and personal life;
- YPSD supported the roll out of the Connecting Scotland initiative, ensuring that young people from various backgrounds received the much needed digital devices at an important time of their lives. Children and young people that the team engage with through our various education programmes and commitments received their device and MiFi which enabled them to connect with family and friends, interact in online school based activity. undertake assessments, participate in online club/youth work activity or attend and contribute in CYP Cabinet meetings with Head of Education and Head of Finance. For some of these families the expense of owning one of these devices was not realistic however this initiative has transformed lives in East Ayrshire;
- YPSD also continue to support the Council's digital resilience messages amongst young people. Through workshops that are delivered in youth groups, school based provision as well as sharing key messages and reminders on social media the aim is to make more young people aware of

		their online behaviours and associated risks and repercussions and also cyber security risks and what to look out for.	
ES21: Accelerate the transformation of key digital public services, recognising the transformation that has taken place as a result of Covid-19.	Utilise learning and good practice from the pandemic to deepen collaboration and partnership working, and strengthen place and systems-based working across East Ayrshire.	 Place-based working groups using data to inform delivery of services; Online mapping tool utilised for Covid-19, Warm Spaces and dignified food provisions across East Ayrshire; Digital access online mapping tool for computer and Wi-Fi access established alongside Digital Access Network; In response to the Cost of Living Crisis, EALT worked in partnership with EAC to create 13 Warm Welcome Spaces in our libraries, community venues and sports centres. These provided warm, comfortable spaces within our communities for people to spend time during the winter months, and included a refreshment offer, Wi-Fi/digital access, charging points, board games and children's activities. Guidance and support was also available from our staff on site; Employability Service is strengthening partnerships with internal departments to encourage information sharing of service delivery and better marketing of opportunities available; 	 Vibrant Communities Community Groups Community Planning Partners

ES22: Support the Young Person's Guarantee by ensuring that every young person has access to a job, education, training or development programme.		 Inspiring Scotland 'Our Future Now' has been delivering support in working towards positive destinations in sustaining mainstream education; opportunities in further education; sustainable employment and modern apprenticeships; Community partners work together to further this priority, including: YipWorld, SL33 and East Ayrshire Young Carers. 	Community Planning Partners
ES23: Expand provision of school, college and apprenticeship places to meet emerging demands in new and high-growth areas.	Foundation, Modern and Graduate Apprenticeships. Embed Foundation Apprenticeships within the core senior phase curriculum offer in East Ayrshire Schools. Offer and ensure pathways to Modern Apprenticeships specifically highlighted as areas of significance for the Ayrshire region. Embed Graduate Apprenticeships within the core further and higher education curriculum offer from 2021/22.	 Modern Apprentices taken on across services and partners; Kickstart placement opportunities taken up across services and partners leading on to positive destinations. Employability Service Through UK Shared Prosperity Fund we secured funding to allow us to support 40 MA placements with East Ayrshire employers, these clients are supported for 52 weeks and then offered an aftercare service for a further 26 weeks. 	 Vibrant Communities Education Community Planning Partners

Safer Communities

Action	CLD Activity	Progress	Partners
SC1: Deliver an effective policing response and work in partnership to reduce violence and prevent further offending.	Enhanced prevention and early intervention activity, mobilising the full partnership presence within our communities.	Implementation of Police Scotland ASB safety set at 2023 Danger Detectives experiential learning programme aimed at p6 pupils across all EA Primary Schools to build community resilience and previously delivering Internet Safety in virtual programme in 2021. 1,200 pupils attended throughout a 7 day programme (2023).	Vibrant CommunitiesCommunity Planning Partners
SC2: Engage with the community and partners to identify address and prevent anti-social behaviour (ASB).	 Identify opportunities to further develop partnership reporting and analysis structures to tackle community concerns; develop and implement targeted partnership response initiatives; and make better use of social media to challenge and raise awareness of ASB; Utilise the Youth Action Team to deploy youth workers in identified 'hotspot' areas to engage with young people and communities where there are known instances of ASB and disorder; 	 Mediation partner for EAC Housing to support neighbour disputes and related issues in relation to ASB; Partner deployment of detached street workers with local knowledge to assist in targeted areas; Youth Action Team patrols. The patrols, which involve Police Scotland, Vibrant Communities and Greener Communities, are supported by work that is taking place within Education with our Campus Police Officers and diversionary activities organised by Vibrant Communities; The Youth Action Team continue to be present in our identified 'hot spot' communities every Friday and Saturday evening with the key areas being identified through consultation with Police Scotland colleagues, Elected 	Vibrant Communities Community Planning Partners

- Support communities to become resilient and equipped to implement interventions to decrease levels of ASB and disorder.
- Members, Housing/ASB Team and the Risk Management Centre;
- To bolster the work that is being carried out by the Youth Action Team, two members of the Vibrant Communities bank register were successfully appointed to become dedicated YAT staff with the remit to coordinate the response to the requests that we were receiving as well as liaising with Police and wider colleagues with any issues that may arise through their weekly reporting. We recognise that ASB will continue to be present within our communities and whilst it has reduced dramatically, there are some areas that have become a focal point for young people gathering in larger groups;
- VC and Police Scotland recognise the importance and impact that the summer holiday period may have in some of our communities in terms of youth disorder reporting. The launch of the Summer 2023 programme in Cumnock, which was attended by Fire & Rescue colleagues and Elected Members demonstrates that commitment that we all have and share to ensuring that our young people have access to various opportunities throughout the holiday period and understanding and recognising the importance of the

- actions and behaviours and how this can be perceived;
- A recent meeting with our community partners has led to agreement that additional funding would be sought to allow further presence to undertake detached streetwork in some of the communities being affected by ASB, this would strengthen and complement the already existing YAT staff who are present at the weekends and widen opportunities for further engagement;
- Following on from last year's very successful YAT Roadshows, all secondary schools participated again this year however our consultation and feedback from the schools identified that the S3 age group that was targeted last year, whilst was relevant to them, it was recognised that we needed to target the younger age groups. With this in mind, the workshops were pitched and delivered at an age appropriate level to the S1 pupils(new S2 cohort) of our secondary school estate. Dedicated workshops were delivered by colleagues and partners with themes being: Alcohol & Drugs, Fife & Water Safety, Stigma, ASB and a dedicated YAT workshops. There has been great success and engagement with the young people participating in

- the roadshows and we hope to continue with them again in the future with a potential target area being the Primary 7 population who will be transitioning into secondary schools;
- Campus Officers in Schools: The relationship between VC and the Campus Cops continue to be a positive and beneficial relationship. It allows both partners to work together on joint projects such as the YAT Roadshows, share key and sensitive information in relation community behaviours and concerns that are being raised. In doing so, it allows for concerns raised by residents or Elected Members to be discussed confidentially and actioned thereafter by our Police colleagues in the school setting;
- Kilmarnock Bus station Following concerns raised by members of the Children and Young People's Cabinet at a Joint Community Planning Partnership meeting, young people highlighted their concerns around young people safety at Kilmarnock Bus Station and the negative stigma that is labelled against young people. Since raising their initial concerns a follow up meeting with the young people, ARA, Stagecoach and VC was held to discuss a campaign that would seek to

		change this stigma by promoting the many fantastic things that young people are doing and contributing in our communities. This requires online promotion of highlights and successes from all partners; The young people are also leading on a campaign to raise the profile of the NEC entitlement card by trying to increase awareness and uptake of the card but also promoting the benefits that the free travel card brings to young people. There has been a negative slant being taken by some members of our communities who believe that the free travel has led to an increase in youth disorder therefore the young people are highlighting the positive impacts and opportunities that the card brings.	
SC4: Support people who have committed offences to move away from offending behaviour.	 Promote both the principles and systems of the Whole System Approach to Early and Effective Intervention (EEI) and Diversion from prosecution; Support the ongoing development and implementation of the Community Justice Ayrshire Outcomes Improvement Plan. 	 Play in Prison Family Bonding Visits take place a on a weekly basis and is an opportunity for prisoners to interact with their children in a more relaxed environment since the normal visit hall restrictions are lifted for the purposes of this visit; Seasonal party events are then delivered at holiday times; Easter, Summer, Halloween and Christmas for the families to take part in too; 	 Vibrant Communities Community Planning Partners

		 The first event back was Christmas party 2021 and 11 dads and 17 children attended. April 22 – March 23 bonding visits saw 256 children and visiting adults and 184 dads (numbers returning for blocks of bonding); Improved working relationships between WSA partners are evident in terms of sharing of information between teams regarding young people who are known to many services to allow for a collaborative approach to early intervention where appropriate. this is mainly via reports provided by YAT staff whereby any names of young people who staff may have concerns about their wellbeing, we link in with the Intensive Support Team to provide/receive any relevant information. 	
SC6: Promote increased awareness of partnership work to improve community safety.	 Development of a communication and engagement strategy that meets the needs of local communities; Delivery of annual Danger Detectives programme across all East Ayrshire Primary schools for P6 pupils (incorporating action SC8). 	 Danger Detectives 2021/2022 Academic Year – virtual programme devised due to COVID-19 through ThingLink for all p6 pupils and teachers to access online learning inputs from across partner agencies; Danger Detectives 2022/2023 Academic Year – Return of experiential learning programme hosted at Dean Castle Country Park. 1,200 pupils attended across a 7 day programme. Partners included: SF&R – Home Fire 	 Vibrant Communities Community Planning Partners

		Safety; Police Scotland – Anti-Social Behaviour; Ayrshire Roads Alliance – Road / Cycle Safety; Dean Castle Countryside Ranger Service – Countryside Safety; EAC Health & Safety; SF&R and RNLI – Water Safety.	
SC7: Work collaboratively to promote, support and facilitate community resilience.	 Continued development and support of Community Action Plans; Proactive support for local people and groups with neighbourhood coaching, advice and training, and provision of equipment; Continued support for communities to develop Community Larders and wider dignified food provision; Consider the role of EA Tenants and Residents Federation and other community based groups for information sharing; Continue to link with financial inclusion team in order to support families across EA. 	 Current support to 16 dignified food larders in the form of a food larder guidance toolkit, regular site visits, and support through the food larder forum. On average between 10 -50 people attend larders weekly with many of the larders having over 300 members registered; Where possible the Financial Inclusion Team are regular visitors to the larders where this is not possible relevant information is given to pass on to those who attend; 44 Warm Spaces were created, this resulted with increased venues being utilised, more activities and funding available, better use of resources and assets, establishing more services on offer to East Ayrshire communities, this has resulted in communities working better together; Key partnership working will financial inclusion assistants based across all Education Groups; 	 Vibrant Communities Community Planning Partners Community Groups

SC8: Work proactively to encourage positive road safety behaviour.	 Explore further partnership opportunities to raise awareness of road safety issues; In partnership with Ayrshire Roads Alliance, the safe delivery of 'Bikeability'/cycling proficiency will be delivered in primary schools. 	 Caring, Kind Connected (CKC) Referrals operate with Vibrant Communities empowering local communities to support local residents in need who have been identified via the CKC referral system. There has become a significant reduction in the number of referrals that the Council are receiving and not only that but a reduction in dependency on Council services. Our local community organisations have been instrumental in the continued support being provided to some of our most vulnerable individuals and families. YipWorld have strong partnership links with Cycling Scotland and have five qualified led cyclists; Ayrshire Roads Alliance delivering Road / Cycle Safety as part of the annual Danger Detectives programme lead by the Play & Early Intervention team. Aimed at p6 pupils across EA primary schools, where 1,200 pupils took part in full programme. Pupils become accident investigators identifying who is at fault between driver/car and cyclist who have collided. Learning about safety issues like wearing a helmet, high vis clothing, not to wear headphones, check brakes etc. 	 Vibrant Communities Community Planning Partners Community Groups
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SC10: Further embed place- based multi-agency working in the heart of our communities and strengthen partnership capacity for frontline response.	 Maximise partnership involvement in joint public facing community initiatives; Enhanced communication to ensure service users are aware of available supports/referred appropriately at first point of contact; 	Delivery of Balanceability and cycle checks from Active Travel Hub at Playday 2022. Overall attendance of 4,500 throughout the course of the day; Vibrant Communities Bikeability 1 – 4 schools took part Dunlop – P5 29 pupils Kilmaurs – P5 36 pupils Lainshaw – P5 56 pupils Nether Robertland – P4 40 pupils (teacher delivered P5 sessions – 53 pupils) Total – 161 I worked with or 214 including the teacher sessions - all passing; Bikeability 2 – 2 schools took part Dunlop – P7 25 pupils Nether Robertland – P6 38 pupils (teacher delivered) Nether Robertland – P6 38 pupils (teacher delivered) Total – 63 including the teacher sessions – all passing. Place-Based Hubs across East Ayrshire established, bringing together colleagues from Cleaner, Greener and Vibrant Communities with partners: CVO East Ayrshire, community organisations; HEART localities established and engaged bringing together colleagues, partners and local community members to focus on children's wellbeing;	 Vibrant Communities Community Planning Partners Community Groups
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- Continue to build on the partnership with Scottish Attainment Challenge, Education and Vibrant Communities;
- Maximise the reach of the Parental Engagement Framework.
- April 2021 March 2022 Enhanced Transition 2022. 188 pupils attended Enhanced Transition session across all 7 Education Groups;
- Parent in Partnership (PiP) 2021/22
 Building on the experiences from 20/21
 the Parent in Partnership, 49 parents
 have taken part in a bespoke blended
 programme of online, booklet and in
 person outdoor sessions;
- Summer ilunch 2022 The Home Link Team coordinated and delivered ilunch sessions across 26 primary schools with a blend of outdoor and indoor sessions. In total 45 session took place with a focus on family learning. In total 177 families participated in Ilunch sessions, with 352 children and young people and 179 parents and carer attendance:
- The "Get into Summer" funding allowed us to enhance the provision across all 26 schools offering 12 experiential trips to Dumfries House, Dean Castle County Park, Newmilns Ski Slop and Ten pin bowling. Across 12 trips supported by the Get into Summer Funding, 740 breakfast packs and 843 lunches were provided. In total 482 children, young people and parents/ carers attended trips an additional 125

		engagement in summer family swims	
		together;	
		The Young Person Mentor and	
		Mentoring Development Officer	
		supported 149 CEYP in 2022/23	
		academic year. Key stats include:	
		 2179 tailored sessions; 	
		o 12 Dynamic Youth Awards	
		completed with 41 near	
		completion; o A total of 85 SCQF credit points	
		have been achieved:	
		 3 CEYP attended the Corporate 	
		Parenting conferences and	
		spoke about their own journey	
		and how the support of key	
		Council staff helped them in their	
		own development.	
		In Easter 2023, 20 care experienced	
		young people attended a Vibrant	
		Communities residential experience at	
		Abernethy Outdoor Activity Centre	
		taking part in activities such as water sports and laser tag. The residential	
		was fantastic for new friendships being	
		established and an increase confidence	
		and socialising amongst the group - it	
		was a great success.	
SC11: Proactive multi agency	Continued implementation	Housing Support make appropriate	Vibrant
response to meet housing	and development of	referrals to other agencies to ensure	Communities
needs and support tenancy	Housing First, to ensure	people get the right support at the right	
sustainment.	that people are settled in	time, RADAR, recovery supports,	

	their homes and linked in to all appropriate partnership services and community supports.	mental health services, reconnect programme, GP and Community Connectors, FIT, UC; • Housing staff work closely with the voids team, Housing, Housing Asset services, utility suppliers and Lemonaid to ensure people have a house they can call home and sustain their tenancy; • Housing and Older people staff attend the weekly HUB meetings run by Social Work front door services to liaise with other agencies to ensure appropriate referral pathways and ensure people have the appropriate support to sustain their tenancy; • Housing Support staff support local community groups and services to ensure housing advice and support is available to attendees through drop in sessions.	Community Planning Partners
SC12: Minimise the impact of drugs use and the excessive consumption of alcohol.	 Implementation of the East Ayrshire Alcohol and Drugs Partnership Strategic Improvement Plan 2020-24; Launch of new joint service, Rapid Access to Drugs and Alcohol Recovery (RADAR); Support those in contact with the criminal justice 	 The befriending service in East Ayrshire is a service supporting children and young people in our communities between the ages of 5-18 year olds. Befriending is found in a range of settings and can take place on a one-to-one basis or within a group; Specific service set up for request for assistance support through the Alcohol & Drug Partnership. This is referrals identified where current or historical 	 Vibrant Communities Community Planning Partners Community Groups

	system to address drug and alcohol problems; • EAC Education Service & partner delivery of the Substance misuse curriculum; • Continued implementation of a range of Health and Homelessness Service initiatives; • Partnership working within Education to raise awareness of the dangers of alcohol and drug misuse amongst young people.	 substance misuse has affected the child/young persons' social engagement within the community; Volunteer befrienders support to build confidence, support the young people into activities and be a person they can talk to about any worries; April 21 – March 22 – 17 young people supported through group sessions or 1-1 supports. 	
SC14: Facilitate effective action against offenders of domestic abuse, and improve the response and support provided for victims of domestic abuse and their families.	 Proactively support implementation of the East Ayrshire Violence Against Women Partnership Strategic Plan 2021-24; Continued delivery of the Caledonian programme for those convicted of domestic abuse. 	 Vibrant Communities are leading on a programme to support women in East Ayrshire who have had one or more children removed from their care; The aim of the programme is to focus on re-occurring patterns of behaviour that has emerged over time and to try to support the women participating in the programme to take some time to pause and reflect on those areas of their lives to allow for positive change to take place; The participants remain at the centre of the agreed plan at all times. Since the start of the funding period, eight women have been referred to the initiative. 	 Vibrant Communities Community Planning Partners

SC15: Proactive Partnership
Activity to prevent unintended
harm at home.
nam at nomo.

- Innovative use of community alarm technology and housing adaptations to assist individuals in their own home in prevention and alert of harm;
- Development and implementation of the SFRS Safe and Well Strategy and enhanced home safety visit provision;
- Explore opportunities for a community home safety check to include advice and support around personal safety as well as environmental safety (a 'danger detectives' approach for adults).

- Danger Detectives programme lead by the Play & Early Intervention team.
 Aimed at p6 pupils across EA primary schools, where 1,200 pupils took part in full programme;
- Staff are trained in Adult/child support and protection to ensure they make appropriate referrals to reduce harm. This training is provided by MAPS;
- Housing staff will support and encourage engagement with recovery services and supports to reduce drug related deaths;
- Older people's staff promote activity and link with the falls protection teams to help reduce falls in the home;
- Older people with community alarms get a visit every 5 weeks to ensure alarms are working and also to assess homes for dangers that may cause harm and give advice and guidance about doorstep crime and scams;
- Older peoples units engage with police and fire service and encourage attendance at talks on safety in the home to prevent harm;
- Tenants in homes are supported with digital devices to maintain connection with families whilst giving advice and guidance on internet safety. Staff liaise with adult literacy team for updates on this.

- Vibrant Communities
- Community Planning Partners

SC16: Improve understanding of the prevalence and impact of Hate Crime in East Ayrshire.	Implement the partnership activity identified within the Ayrshire Shared Equalities Outcomes 2021-25.	The Ayrshire Equality Partnership (AEP) is a multi-agency partnership aiming to support the promotion of equality and diversity including encouragement of good relations across all protected characteristic groups in Ayrshire. The group has been working together to provide opportunities for professionals and local people to develop their knowledge and skills and to encourage greater interaction among communities.	 Vibrant Communities Community Planning Partners
SC17: Raise awareness of cyber-crime and develop increased cyber resilience.	 Support implementation of the Child Protection Committee Digital resilience Action Plan; Circulate regular advice and warnings about current scams, utilising social media; Scope and identify vulnerable groups to promote safe use of digital media; Digital champions identified to support vulnerable /elderly residents to increase resilience with digital devices. 	 Police Scotland supporting community awareness activity and sessions around Cybercrime; Regular bulletins go out to residents through Stay Connected; Digital Access Network using Digital Ambassadors to support awareness and accessibility to these programmes; In 2022 VC coordinated the EA Youth Chat initiative utilising external funding from Youthlink and the purpose of this was to provide a safe and confidential platform for young people to make contact with a dedicated phone number and discuss concerns or worries with a youth worker. The youth worker would provide advice and guidance where appropriate and whilst it would remain confidential, if there were serious concerns to the welfare of the young 	Vibrant Communities Community Planning Partners

		person the youth worker would discuss immediately with VC management to identify next steps of support. The funding for the platform ceased in Summer 2022; VC staff continue to promote safe and appropriate behaviours for young people when online. This includes risk taking behaviours that can lead to media being shared, causing distress and angst to many young people who are affected by this. Staff make young people aware of the consequences of such behaviours.	
SC18: Enhanced partnership activity to protect vulnerable people from fraud & financial harm.	 Use social media and Granicus to advise of current scams and how to protect against them; Implementation of partnership initiatives such as "Shut out Scammers" and the provision of call blockers to vulnerable people; Maintain monthly contact with older adults in supported or amenity housing to monitor potential financial harms; Targeted engagement with East Ayrshire Tenants and Residents Federation and 	 Regular Stay Connected bulletins to raise awareness for fraud and financial harm; Support from Financial Improvement Team for individuals subject to abuse. 	 Vibrant Communities Community Planning Partners Community Groups

	other community based groups.		
SC19: Improve understanding and responses to hoarding across partner agencies.	 Roll out of Ayrshire Wide Hoarding Guidance and related multiagency training; SFRS Home Safety visits to support people with hoarding issues to live as safely as possible in their homes; Delivery of CVO 'Cleaning with a Conscience' Service. 	 Cleaning with a Conscience was set up to meet a need within the community for a personalised cleaning service for people impacted by hoarding. It is operated by CVO East Ayrshire; In addition to providing a much-needed service within the community, Cleaning with a Conscience provides training and employment opportunities for people living in East Ayrshire who would otherwise struggle to access employment or education. 	 Vibrant Communities Community Planning Partners CVO East Ayrshire

Wellbeing

Action	CLD Activity	Progress	Partners
WB1: Third and Voluntary Sector Resilience (Procurement) – Develop and diversify contract Management arrangements and support for social enterprises.	Identify new opportunities to further develop collaborative commissioning, new contract arrangements and support for social enterprises with the third sector, independent care sector and community partners.	 East Ayrshire Health and Social Care Partnership deliver and commission a range of services with partners across our local communities; This approach has been extended through collaborative commissioning via Participatory Budgeting events; Community Wealth Building is an alternative approach to traditional economic development, which seeks to develop resilient, inclusive local economies, with more local employment and a larger and more diverse business base. This approach harnesses existing resources to support the local economy: procurement; employment; land and assets; financial power; and plural ownership of the economy. 	 Vibrant Communities Community Planning Partners CVO East Ayrshire
WB2: Community Wealth Building (Financial Power) - Direct Community Wealth Building investment and resources towards wellbeing to build capacity and strengthen community power.	Promote access to Community Wealth Building funding for community initiatives to increase resilience, promote innovation and strengthen community power, recognising the valued contribution to wellbeing by communities, the third sector and the independent care sector.	Community Wealth Building is an alternative approach to traditional economic development, which seeks to develop resilient, inclusive local economies, with more local employment and a larger and more diverse business base. This approach harnesses existing resources to support the local economy: procurement; employment; land and assets; financial	 Vibrant Communities Planning and Economic Development Community Groups

		 Home Link Work / SL33 – We have 	
		been working with various home link	
		workers across East Ayrshire to provide	
		funded access toour gyms / teenfit	
		programmes to promote healthy living,	
		education and inclusion for young	
		adults in the care system;	
		Social Work (Care Experience) –	
		Partnership working (Stuart Cooper) to	
		provide young adults moving form care	
		system to independent living access to	
		leisure facilities building confidence	
		around independent living whilst	
		promoting health and wellbeing.We	
		have issued 37 funded memberships;	
		Jumpstart – We have been supporting	
		the NHS Jumpstart programme by	
		providing funded access for	
		participants;	
		Education - Park School Teen Fit x 6	
		students to promote inclusion and	
		break down barriers around gym usage	
		in a commercial environment;	
		Education - Delivery of swimming by	
		lessons by Shona Paterson to pupils on	
		site at Park School to build confidence	
		in or around water, delivered at part of	
		school curriculum.	
WB4: Transform how we	Promote and embed a place-	Place Based Hubs continue to evolve	Vibrant
support adults and older	based, multi-disciplinary	across East Ayrshire, encouraging local	Communities
people through a shared	approach to service redesign	participation and decision making in the	25
commitment to human	across all wellbeing, health and	delivery and planning of services.	

rights based service redesign, delivery and practice.	social care services; Maximise opportunities for collaboration and joint working with people, families and carers to achieve their outcomes.		Community Planning PartnersCommunity Groups
WB5: Promote and support local and national Suicide Prevention Programmes.	Work collaboratively with communities, partners and recovery networks to reduce suicide rates and address the stigma associated with suicide and mental health.	East Ayrshire programme delivered across partners, awareness resources situated in most local facilities.	 Vibrant Communities Community Planning Partners Community Groups
WB6: Engage with partners to develop innovative, creative and community-led approaches to prevent drug-related deaths.	Support the implementation of the ADP Drug Death Action Plan across partnerships and services, including the roll-out of the opioid reversal drug naloxone.	 Children and Young people preventative initiative regarding drugrelated deaths delivered by YipWorld; Specific service set up for request for assistance support through the Alcohol & Drug Partnership. This is referrals identified where current or historical substance misuse has affected the child/young persons' social engagement within the community. Volunteer befrienders support to build confidence, support the young people into activities and be a person they can talk to about any worries; April 21 – March 22 – 17 young people supported through group sessions or 1-1 supports. 	Vibrant Communities Community Planning Partners
WB7 : Address the stigma experienced by people affected by problem	Address the stigma and discrimination faced by people	Specific funded stigma post hosted within Vibrant Communities.	Vibrant Communities

alcohol and drug use including family members, people in prison and people affected by homelessness.	in recovery from problem alcohol and drug use and improve access to treatment services and community supports.	Partnership links with local community based organisations.	Community Planning Partners
WB8: Promote and develop self-management approaches to mental health and wellbeing.	Promote self-management for good mental health and wellbeing through person- centred, community-led responses.	YipWorld SPRING social prescribing initiative focused on mental health and wellbeing.	 Vibrant Communities Community Planning Partners Community Groups
WB9: Prioritise partnership activity on physical activity and healthy weight.	Support the adoption of a whole system approach to diet, healthy weight and physical activity across local partnerships.	 Community Health Checks and educational activities delivered by Vibrant Communities and partners; The East Ayrshire Healthy Weight Strategy remains a priority area of work on the subject of improving the overall health and wellbeing of our population in East Ayrshire. This multi-agency approach sees partners from EAC, NHS, HSCP to name only a few, provide regular updates to the work that is taking place within their own area of work in relation to the key objectives of the local plan. this incorporates objectives around improving opportunities to participate in structure and informal activity, increasing activity levels of our whole population, improving access to healthy food 	 Vibrant Communities Community Planning Partners Community Groups

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		choices and objectives specific to	
		alcohol and smoking awareness.	
WB10: Continue to progress partnership actions on social isolation and loneliness.	 Work with partners and communities to create and sustain connections across all age groups; Provide opportunities that build positive social networks and connections to mitigate the impact of social isolation and loneliness on physical and mental health. 	 44 Warm Spaces were created, this resulted with increased venues being utilised, more activities and funding available, better use of resources and assets, establishing more services on offer to East Ayrshire communities, this has resulted in communities working better together; A range of partners continue to be involved with the food larders from many of the large supermarkets such as ASDA, Tesco, ALDI, M&S to third sector organisation such as Sky Project who provide activities during larder days to children when on holiday; Many larders have evolved their service to enable those experiencing loneliness and isolation to access a range of services from a host of partners such as the Health and Wellbeing team, financial inclusion team, as well as developing the larder to provide a warm space for people to come together; Young People and Older People befriending 1-1 and social interactions. 	 Vibrant Communities Community Planning Partners Community Groups
WB11: Sustain and embed the crosscutting partnership delivery arrangements that were established during Covid19	Ensure that wellbeing remains a central focus for action and activity across services, partnerships and communities,	Due to the pandemic and cost of living crisis food larders have evolved their services to engage with a wide range of partners to continue to offer dignified food, support and a warm space that	Vibrant CommunitiesCommunity Planning Partners

to ensure continuity of the wellbeing and recovery legacy actions.	with an emphasis on practical, community-led responses; Continue to focus on taking care of our people, volunteers and wider workforce and on prioritising services to the most vulnerable and in need.	 has been identified through users of the food larder services; Various supports are in place to support volunteers such as 1-1 support from Community Workers, access to health and wellbeing tools online and through sessions offered at the larders; Funding has also assisted community buildings to feel supported as the fuel crisis is affecting their budgets and forward planning. These centres are providing a warm safe space offering valuable services to tackle the cost of living, poverty, isolation and empowering people to receive help when required; Our core service of youth and community work has consistently delivered wellbeing for children and families before and after the pandemic. 	Community Groups
WB12: Increase access to information and advice on financial inclusion across all partnerships.	Develop a Financial Health Check resource and provide information and training on financial inclusion across local partnerships.	Referral routes through employability support for individuals impacted.	 Vibrant Communities Financial Inclusion Team Community Planning Partners
WB13 : Improve access for people who are unable to use mainstream services.	Implement targeted interventions to deliver support to people who are unable to access mainstream services.	Digital Access Network utilising Digital Ambassadors to assist with digital translation.	Vibrant Communities

WB14: Address child poverty with ambitious targets and actions to shift the child poverty curve.	Develop targeted partnership initiatives in response to identified high levels of child poverty in:	We provide children and families with an abundance of resources on a weekly basis from food and clothing to bedding and utilities support.	 Community Planning Partners Community Groups Vibrant Communities Education Community Planning Partners Community Groups
WB15: Develop and embed an inequalities sensitive culture and approach across all partnerships.	Identify and develop collaborative initiatives that address health inequalities at a locality level.	 Community Health Checks; NHS training programme with train the trainer for staff and partners to deliver to local groups. 	 Vibrant Communities Community Planning Partners Community Groups
WB16: Transform how we support child and family wellbeing through a shared commitment to the emerging integrated Children's Services Delivery Model.	 Engage with, and contribute to: communities places that are attractive, welcoming to families and offer easy access to supports through which people can develop and commission their own family support services; New and expanded multi-disciplinary teams 	 Regardless of their age, this may be a difficult time for children and young people. Some may be absolutely fine and cope well with your ongoing care and support, whilst others may react immediately, while others may show signs of difficulty later on; Wellbeing supports online, available locally in community facilities and signposting. 	 Vibrant Communities Community Planning Partners

working around school clusters with communities places at the centre. WB17: #KeepThePromise — Transform how we care for our children and young people through a shared commitment to the recommendations of the Independent Care Review. Implement arrangements to demonstrate: organisational working from the perspective of what matters to children and families: organisational working from the perspective of what matters to children and families; the voices of children and families and destigmatising language are embedded in everything relating to care experienced children and families at those on the edge of care; UNCRC rights are being consistently upheld.	 HEART is a new approach to helping children, young people and families in East Ayrshire. We have listened to families' experiences and know that many struggle to get help when and where they need it; We've also carefully followed the work of the Independent Care Review and want to #KeepThePromise made to Scotland's children and families; We want to make sure that we Help Everyone At the Right Time by making support available at an early stage and in the communities where people live. EALT The Promise. Support EAC Health & Social Care Partnership work with Care Experienced Young People with weekly 	Vibrant Communities Community Planning Partners
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- Search ASN young people, parents under 25 yrs, School cohort (support school age young people into a positive destination or to attend more at school);
- EA Learning Disability Awareness Week. Contributing to this through cultural programming in venues;
- Kinship carers: Starcatchers Kinship Care programme, Kilmarnock Kinship Carers:
- Young People. Ongoing special project programming for children and young people targeting a range of stages from Early Years to young adults (to 25yrs) to provide creative learning experiences and cultural participation. (Partners EAC Education, Ayrshire College, public open call-outs, NHS and EAC social care referrals) We engaged with 24 Assisted Support Network Families giving respite care and activities in 8 separate 2 day experiences. We also hosted East Ayrshire Young carers who took part in a Columba 1400 within the Treehouse residential centre (a confidence, team building and Leadership course).
- The Team Leader of the YPSD Team led on a Corporate Parenting workstream (Relationships and Community) with the focus on this was to bring together key partners from EAC

		and wider contributors together to discuss and improve opportunities for CE YP to have their voices heard, access to provision, improved access to travel and raising the profile of the fantastic work of CE YP. Some key highlights: • three CEYP attended the Corporate Parenting Conference and spoke about their experiences of care, highlighting both the negative and positive impacts that it has had in their journeys; • Active Schools Coordinators have been supporting the Promise Team on a weekly basis at their Art Club, this has led to improved relationships and new relationships to be established; • Dedicated CE activities being held at Kilmarnock Academy in partnership with Who Cares Scotland and Active Schools.	
wb18: Achieve step change from trauma-aware to trauma-responsive service design, delivery and practice.	 Support partners to develop culturally sensitive, trauma informed and trauma responsive services; Promote proactive early intervention with children, young people and their families; 	 Around 85% of the Vibrant Communities workforce are Trauma Informed trained having undertaken the appropriate levels in relation to their job role/remit. 	 Vibrant Communities Community Planning Partners Community Groups

	Embed and apply the principles of a whole system approach to trauma informed and trauma responsive practice.		
WB19: Increase digital access and connectivity to reduce digital exclusion and inequality.	Maximise opportunities for collaboration on digital transformation and increase connectivity by targeting resources towards digitally excluded communities and groups.	 Digital Access Network working alongside Digital Ambassadors to assist with digital exclusion in schools and communities. EALT The Digital Bus has enabled us to take digital devices and wi-fi out to communities and groups across East Ayrshire who would otherwise struggle to gain access. We worked in partnership with schools to provide support to families and children who would not normally be able to access these services which can improve their wellbeing and confidence in being digitally connected; EALT also partnered with Vibrant Communities to provide workshops for families to improve numeracy. These were titled "Maths is Everywhere" and provided fun numeracy activities for families to participate in together. The sessions were an opportunity to signpost adults to support within EAC in relation to money skills and financial support. Families learnt ways to use numeracy games to build on their own skills and their children's skills; 	 Vibrant Communities Community Planning Partners Community Groups

WB20: Improve access to information and support on health and wellbeing through digital solutions and new technology.	Support the use of digital solutions and new technology to increase health literacy, promote self-management and facilitate self-referral.	 Bookbug Sessions taking place across our libraries is also relevant. Sessions are free and open to all providing a safe space for parents/carers to spend time bonding with their children and meeting other families within their local communities. The sessions an help to support language development and social skills. They are a relaxed and fun way to encourage early learning and build essential early bonds which boost confidence as well as encourage positive parent and child interaction. Regardless of their age, this may be a difficult time for children and young people. Some may be absolutely fine and cope well with your ongoing care and support, whilst others may react immediately, while others may show signs of difficulty later on; Wellbeing supports online, available locally in community facilities and signposting. 	 Vibrant Communities Community Planning Partners
WB21: Explore opportunities to build health literate communities.	Work with partners and communities to implement programmes that build good health literacy, targeting groups at greater risk of low health literacy.	 Community Health Checks; NHS training programme with train the trainer for staff and partners to deliver to local groups. 	Vibrant CommunitiesCommunity Planning Partners