Cherishing our Families Strategy 2023 - 2026

Neglect is one of the most damaging childhood experiences and is associated with some of the poorest behavioural, emotional and cognitive outcomes.

Neglect is: 'The persistent failure to meet a child's basic Voices of all children physical and/or psychological needs, which is likely to result need to be heard in the serious impairment of the child's health or Practitioners need time development. There can also be single instances of to build trust with families neglectful behaviour that cause significant harm. Neglect Finally someone was can arise in the context of systemic stresses such as poverty, listening to us and is an indicator of both support and protection needs.'

Our Guiding Principles



Our Strategic Priorities



- Practitioners have the skills and tools to creatively gather the views of all children.
- Children with complex needs and young children are able to express their views.

Right support at the right time

- Families are able to access the right support, in the right place at the right time.
- Support will be focused on the strengths of the families and will be non-stigmatising.
- Patient and consistent relationships are central to the support provided to families

Improved understanding and collaboration



Each partner agency will provide appropriate and timely responses to children, young people and their families through a multi-agency approach in line with the guiding principles in this strategy.

Addressing Poverty

- ·Families experiencing poverty are supported to address material hardship.
- Services work together to ensure families are receiving what they are entitled to and are not left destitute when experiencing a crisis.
- Community Planning Partners collaborate to achieve the actions set out in



Supporting the prevention and reduction of child neglect in East Ayrshire