

**East Ayrshire Council  
Community Safety Department  
Public Space CCTV**

**Privacy Notice**

This notice provides clarification on what information East Ayrshire Council collects through Public Space CCTV recordings, the purposes of such recordings and how images are stored and retained. It also details what other information may be collected by the Community Safety Department for the purposes of evaluating CCTV support and solutions.

The East Ayrshire Council Public Space CCTV system is in operation across East Ayrshire Council providing recorded images 24 hours a day, 7 days a week, for the purposes of crime detection and prevention, and in the interests of public safety, risk management and environmental protection.

The East Ayrshire Council Safer Communities Risk Management Centre (RMC) maintains and manages the Council's CCTV resources including:

- 78 Public Space CCTV Cameras
- The Community Safety CCTV Van
- Re-deployable cameras and rapid deployable cameras
- Property and Schools (responsive monitoring only)
- Police Scotland evidential review suite

Signage alerting the public to the use of CCTV in the area is mounted within public view in the areas in which it is operational, including signs displayed on and in the vicinity of the Community Safety Van and re-deployable cameras.

**Who is responsible for your information?**

All personal information captured by public space CCTV cameras or by the Community Safety Department is held and processed by East Ayrshire Council as Data Controllers in accordance with Data Protection law. For further information on the role of Data Controller, Data Protection Officer and Contact Details for the Council, please refer to the '[Privacy Statement](#)' on the Council's website or contact:

Data Protection Officer:

The Council's Data Protection Officer can be contacted by email:  
[information.governance@east-ayrshire.gov.uk](mailto:information.governance@east-ayrshire.gov.uk)

**What personal data do we need and why?**

Images of individuals may be collected on public space CCTV cameras in the East Ayrshire area. It is necessary to collect such images for the following purposes:

- To help with the reduction or negation of criminal activity within East Ayrshire;
- To help with the increased apprehension and prosecution of offenders;
- Risk Management and environmental concerns;
- To increase public safety and public reassurance;

- To reduce the fear of crime.

Other personal information may be provided to the Community Safety Department by other council services or partner agencies for the purposes of evaluating CCTV support and solutions for vulnerable individuals or communities. This information informs the requirement for CCTV in a particular area.

### **What is the lawful basis for processing the data?**

The processing of information within the Community Safety Department is necessary for the performance of a task carried out in the public interest. CCTV may capture more sensitive information about individuals. This processing is necessary for reasons of substantial public interest, for the prevention or detection of unlawful acts and to carry out a key function as set out in law, namely Section 163 of the Criminal Justice and Public Order Act 1994.

### **Who will we share your information with?**

The Community Safety department may receive personal information from or share personal information with:

- Police Scotland
- Scottish Fire & Rescue
- NHS Ayrshire & Arran
- Victim Support
- Community Safety
- Housing Services
- Vibrant Communities
- Health & Social Care Partnership
- MAPS
- Ayrshire Roads Alliance
- Council Enforcement Unit
- Waste Management
- Insurance Providers
- Solicitors

The service may make any disclosures required by law and may share information with other bodies responsible for detecting/preventing fraud or auditing/administering public funds.

East Ayrshire Council will ensure that any external agency which received disclosed information is fully aware of and accepts its responsibility as outlined in within the General Data Protection Regulations and the Data Protection Act 2018.

### **How long do we keep your information?**

The retention of images from Public Space CCTV cameras is 31 days. After this time data is overwritten unless required by law enforcement or insurance providers for the provision of evidence.

School and Building CCTV images may also be retained for 31 days although at some sites, due to the nature of the technology present, retention will be 7 days.

Other personal information captured by the East Ayrshire Council's Community Safety Department will be retained for as long as necessary in line with the council's [retention schedule](#), after which time any personal information will be securely destroyed.

### **Providing accurate information**

It is important that we hold accurate and up to date information. If any details have changed, or change in the future, then individuals should ensure that they inform the council's Community Safety manager as soon as possible so that they can update their records accordingly.

### **Individuals' data protection rights**

Under data protection legislation, individuals have a right to request access to information about them that the Council holds. Further details can be found in the Council's [Privacy Statement](#).

### **Individuals also have the right to:**

- Object to processing of personal data that is likely to cause, or is causing damage or distress
- Prevent processing for the purposes of direct marketing
- Object to decisions being taken by automated means; and
- In certain circumstances, have inaccurate personal data rectified, blocked, erased or destroyed
- In certain circumstances, transfer their data to another organisation (data portability)

Individuals can contact the Council regarding their data protection rights and the processing of their data. Details of how to do this can be found on the Council's Privacy statement.

If individuals have a concern about the way East Ayrshire Council's Community Safety department is collecting or using their personal data, they should raise their concern in the first instance with the Council's Data Protection Officer; contact details can be found on the Council's [Privacy Statement](#), via the website.